



ASHOKA
**Changemaker
 Campus**
DRAWDOWN TORONTO

Global Leadership and Climate Action online summer program

5-week program | June 24 to July 29

**#CHANGE
 THE NOW**

About Drawdown Toronto

- Ontario non-profit launched to support Project Drawdown in the GTA
- Links climate action to science, to implement local solutions
- Community-based group of volunteers
- Leading through education, community engagement and advocacy

Why participate?

- Develop creative problem-solving skills using the design-thinking framework and a systems-thinking mindset to gain a deeper understanding of climate action solutions
- Collaborate with students from around the world to investigate complex issues and gain a better understanding of root causes
- Learn from Drawdown Toronto's climate action leaders
- Upon program completion, become eligible to apply for a changemaker micro-certificate from Georgian College
- Gain international experience while exploring solutions that can be applied locally
- Build global competency skills, valued by employers worldwide
- Learn changemaking skills from the comfort of your home



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LEADING SOCIAL INNOVATION WITH CHANGEMAKING SKILLS



Passionate about climate action?

We invite you to join us June 24 to July 29 in our **#ChangeTheNow Global Leadership and Climate Action summer program.**

Innovation distinguishes leaders from followers. Changemakers come up with innovative solutions to society's most pressing global problems. This five-week program is designed to develop your changemaking skills and help create change in the world to help address the climate emergency. Georgian College is the first college in Canada designated as a Changemaker College by Ashoka U for its role as a leader in social innovation and changemaking in higher education.

#ChangeTheNow is an initiative that brings a global community of changemakers together to form innovation teams and explore localized approaches to the 17 United Nations (U.N.) Sustainable Development Goals. **#ChangeTheNow** participants are supported by innovation experts in systemic design, strategic foresight and social innovation. They will also benefit from workshops and coaching sessions.

Registration

- **Register [HERE](#)** before the deadline, June 20th, 2022
- **June 24, 9 a.m. (EDT):** A one hour program overview presentation, followed by a Q&A session. Participants will also be introduced to **#ChangeTheNow** innovation mentors and experts, and will have a guided tour of the community network platform.

Who can participate?

- We welcome all students to join the **#ChangeTheNow Global Leadership and Climate Action summer program.**

United Nations (U.N.)
Sustainable Development Goal

**#13 CLIMATE
ACTION**

**Only \$420CAD for a
five-week program!**



DEVELOP INNOVATIVE SOLUTIONS TO SOCIETY'S MOST PRESSING GLOBAL PROBLEMS

Program breakdown

Week 1 – June 27 to July 1: Student participants will on-board into the #ChangeTheNow community network through two modules:

Getting started: individual activities to become familiar with the platform and select a changemaker pathway.

Developing your team and selecting a challenge: individual and team activities to prepare for the challenge in week two.

Week 2 and 3 – July 4 to 15: #ChangeTheNow Challenge! Student participants will complete the design thinking series: empathy, define, ideate, and prototype/test. They'll gain a deep understanding of a complex problem with the goal of developing an idea to address U.N. Sustainable Development Goal #13: climate action. Students will complete individual and team activities.

Week 4 – July 18 to 22: #ChangeTheNow Challenge! Student teams will work through a pitch workshop together to create the final deliverable – a presentation where they will pitch to a panel of industry experts.

Week 5 – July 25 to 29: In the final week, presentations will be reviewed by industry experts and feedback will be provided to student innovation teams.

Note: working knowledge of English is required

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