

Digital Photography and Imaging – Program Fit

Program focus

Digital Photography and Imaging (DPAI)

Two years (four academic semesters)

- Creative digital image capture, using state of the art technology
- Photographic lighting, both in the studio and on location
- Editing and manipulating Images with industry standard software
- Business and Entrepreneurial skills

Program workload and expectations

- Eighteen hours of classes a week
- Six courses per semester
- Eighteen hours (or more) of out of class work per week

Successful student/employee

- Creative problem solver
- Reliable, dependable, and respectful
- Good communication skills
- Entrepreneurial spirit
- Self-starter
- Ability to prioritize, meet deadlines, and work independently
- Actively participates in program
- Passion for expressing ideas visually

Employment expectations

- Some students may start as an entry-level practitioner working for someone else (for example as an assistant).
- Some student may take start their own photography business.

Typical employers

- Photographers
- Photography labs
- Media Production companies
- Wholesale and retail sectors
- Advertising, graphic design, and editorial clients.

Students will take several courses related to photographic techniques, digital imaging, and the business of photography. In addition they take some additional courses in related areas such as visual communication, aesthetics and criticism, the history of photography, and multimedia.

For more information, please visit
georgiancollege.ca/academics/full-time-programs/