

## Perks Partner Program

### Request form and partnership agreement

The Georgian College Advancement and Community Development Office is seeking businesses and service providers who are interested in the preferred purchasing power of its 65,000+ graduates.

By joining the Georgian College Alumni Association **Perks Partner program**, companies receive extensive exposure and a potential increase in sales/clients; and Georgian affiliates—alumni, students, employees, retirees, donors and the Board of Governors —receive exclusive perks for being connected to Georgian.

Your responses to the following questions will allow us to evaluate your suitability as a potential Georgian College Alumni Association perks partner. Please review each section carefully.

Please note that due to risk and liability concerns, the Georgian College Alumni Association is unable to partner with companies or organizations that offer any medical surgery or procedures.

#### Company Information

Company Name:

Contact Name and Title:

Address:

Phone Number:

Email Address:

Service/Product offered:

Do you have the authority to sign this agreement on behalf of your company?

Yes

No

#### Good Standing

We firmly believe in supporting ethical behavior in business. We make a point of creating partnerships with companies who share this principle.

1. Please provide a brief profile of your business (i.e. history, services provided, etc.).

2. Please provide any other information that you believe is pertinent.

**Discounts and Benefits**

To maintain the integrity of our program, the Georgian College Alumni Association Perks Partner program aims to offer the best rewards to Georgian alumni, students and employees.

1. Please tell us exactly what type of exclusive discount or benefit you would be prepared to offer?

Discount (e.g. 10% off, \$25 off of retail price, etc.)

Benefit (e.g. a special product/service offered to Perks Partner program members, etc.)

Describe the exact nature of the discount or value-added incentive:

**Service Abilities**

Our alumni reside all over the world. Preference will be given to partners who can provide service to the largest percentage of our membership.

1. What level of service are you able to provide to our alumni, students and employees?

Local

Provincial (Ontario)

National

International

If limited, in which areas can you provide service?

**Reporting**

As it is important for the Georgian College Alumni Association to be able to track the success of the program with its partners, a quarterly report (minimum) outlining the use of the program is required from each partner.

1. Are you able to provide the Georgian College Alumni Association with quarterly reports outlining all member activity associated with the partnership?

Yes

No

**Internet Access**

All Georgian Alumni Association partners are listed on our alumni webpage, along with direct links to the partner's website. The majority of our marketing material drives our members to the website to obtain appropriate information regarding the program, including the partners and various offerings. It is therefore important that all partners be in a position to provide adequate links from the Georgian alumni perks webpage to their company website.

1. Do you have a company website?

Yes

No

If yes, what is your web address?

Does you give Georgian permission to use your company logo and add a link to your website?

Yes

No

**Agreement terms**

1. The Georgian College Advancement and Community Development Office and the partner organization reserve the right to terminate the partnership, at their discretion, at any time. An annual review will be conducted to evaluate if this partnership should be continued.
2. Our selection committee will review and respond to your submission within four weeks.
3. The **Georgian College Alumni Association** will:
  - post partnership information (logo and corporate discount) on the Georgian College Alumni Association website.
  - promote the partnership on all Alumni Association social media outlets.
  - highlight partner as social media partner of the month (agreed upon by both parties), using the in-kind donation received from the partner as a prize for the contest.
  - Submit a Staff News article about new partnership and/or contest.
  - post partnership savings in an e-newsletter.
  - highlight partnership annually (on the partnership page) in the GeorgianView magazine
4. The **Partner** will:
  - submit company logo and discount information ready to post to the Alumni Association website.
  - provide an in-kind donation to the Alumni Association (minimum of one donation annually) and/or place an annual ad in the annual GeorgianView magazine
  - supply a quarterly report (minimum) to [alumni@georgiancollege.ca](mailto:alumni@georgiancollege.ca) outlining all member activity associated with the partnership

**Agreement**

I confirm that all the information noted above is correct and accurate. If the partnership is accepted by the Georgian College Alumni Association selection committee, I agree and accept all of the terms stated above.

Date: \_\_\_\_\_

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send completed forms to [alumni@georgiancollege.ca](mailto:alumni@georgiancollege.ca)  
**RE: PERKS PARTNER PROGRAM: REQUEST FORM/PARTNER AGREEMENT SUBMISSION**