HONOURS BACHELOR OF BUSINESS ADMINISTRATION (MANAGEMENT AND LEADERSHIP)

Program: BBML
Credential: Honours Bachelor Degree
Delivery: Full-time + Part-time
Work Integrated Learning: 2 Co-op Work Terms
Length: 8 Semesters, plus 2 work terms
Duration: 4 Years
Effective: Fall 2019
Location: Barrie

Description

Students are provided a degree-level education in business with a special focus on management and leadership. Students explore current issues, trends and technologies preparing them to adopt innovative approaches to evolving management and leadership issues. Entrepreneurship is a Georgian College signature learning experience, and a number of core and optional courses focused on entrepreneurship and intrapreneurship are offered. Interactive curriculum delivery in this program promotes critical thinking and problem solving. A strategically sequential co-op structure serves to maximize the link between theory and practice.

Career Opportunities

Graduates are expected to accept leadership responsibility at a high level, think critically and innovatively, synthesize their learning to solve complex management problems, and apply these attributes to their professional development as dynamic managers and leaders who excel in a wide range of business settings. Graduates will emerge with competency in generating and interpreting numerical or statistical information; skills in analyzing, synthesizing and evaluating complex material; problem solving and critical thinking processes; and negotiation, leadership, and management skills.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. analyze, evaluate and solve organizational problems by applying appropriate business and economic models, integrating knowledge about marketing, law, accounting and finance, operations and human resources management functions, in both domestic and international contexts;
2. design, implement and monitor initiatives aimed at improving the quality, effectiveness and efficiency of employees, processes, and functions of an organization, recognizing that uncertainty, ambiguity and the limits of knowledge will affect the success of these initiatives, and require their continuous monitoring and adjustment;
3. apply current theory and practice about leadership in a variety of settings;
4. assess organizational management and leadership strategy for the use of the internet to provide value both internally and externally to clients and other users;
5. acquire, analyze, evaluate and use data to improve organizational performance and management decision-making;
6. communicate ideas in effective and appropriate ways, appropriate to the audience and message;
7. employ effective and professional communication skills and techniques to interact, negotiate, collaborate, lead and manage people;
8. formulate appropriate management and leadership strategies and develop plans to achieve organizational goals, based on assessment of costs, benefits, risks and opportunities in both domestic and international settings;
9. interpret and use financial reports to assess the overall financial performance of an organization;
10. evaluate marketing strategies and assess their impact on achievement of organizational goals;
11. assess the effectiveness of management information systems in managing an organization's activities and achieving organization goals;
12. judge and adjust human resources strategies to respond to current and future labour market conditions;
13. differentiate and practice appropriate professional behaviour related to ethical and legal codes of conduct;
14. apply self-awareness, self-management and self-direction in the use of leadership theory to achieve personal and organization-related goals;
15. exhibit an appreciation of the need for managers and leaders to engage in life-long learning and the usefulness of developing a broad range of interests.

Practical Experience

Co-operative Education is a mandatory component of all Co-op programs at Georgian College; it has been designed as a process by which students integrate their academic education with work experience related to their programs of study. This integration affects much more than simply earning a salary, including the adjustment to the work environment and the development of professionalism. It also reinforces skills and theory learned during academic semesters, develops professional contacts, job knowledge and career path, improves human relations and communication skills, and promotes personal maturity and financial independence.

Students are requested to register, attend and participate in their scheduled co-operative education classes. These classes are scheduled for all first year students and are expected to be completed in order for students to proceed successfully to their first co-op work experiences. To ensure students are eligible to proceed onto any co-op work experience, students should refer to Promotional Status and Eligibility for Co-op as outlined in the College Calendar. Co-op policies and procedures can be located on our website: www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/ (http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab)

Georgian College follows the Co-operative Education guidelines set out by the Canadian Association for Co-operative Education (CAFCE) and Education at Work Ontario (EWO) by supporting the learning outcomes designed for the program specific graduate profile and curriculum as set out by the Ministry of Advanced Education and Skills Development.
The Program Progression

Fall Intake
- Sem 1: Fall 2019
- Sem 2: Winter 2020
- Sem 3: Fall 2020
- Sem 4: Winter 2021
- Work Term 1: Summer 2021
- Sem 5: Fall 2021
- Sem 6: Winter 2022
- Work Term 2: Summer 2022
- Sem 7: Fall 2022
- Sem 8: Winter 2023

Admission Requirements
OSSD or equivalent with
- minimum overall average of 65 per cent
- six Grade 12 U or M level courses
- Grade 12 English U
- Grade 12 U level Mathematics.

Mature applicants may also be considered for admission to this program providing their previous school performance and/or recent work record suggests a strong possibility of academic success. In order to qualify, applicants must be 19 years of age by December 31 of the year of admission and must have been away from formal education for at least one year immediately prior to beginning studies. Mature applicants must meet subject prerequisites prior to registration.

Applicants should be aware that first-year enrollment is limited; satisfying minimum entrance requirements does not guarantee admission.

Selection Process
Selection is based on academic grades and subject prerequisites; applicants must meet minimum averages to receive final acceptance.

Additional Information
This college has been granted consent by the Minister of Training, Colleges and Universities to offer this applied degree for a seven-year term starting January 21, 2015. The college shall ensure that all students admitted to the program during the period of consent will have the opportunity to complete the program within a reasonable time frame.

Non-core courses are required in all degree programs to meet the Ministry of Training, Colleges and Universities benchmark for depth and breadth in degree-level learning. These courses are designed to give students the tools to develop interdisciplinary perspectives that inform their approach to their own discipline, their continued education and their life outside work.

Students are required to take: at least one first year interdisciplinary course (INTS1xxx); two introductory courses in their choice of disciplines outside their main field of study, which may include psychology (PSYC 1000 or PSYC 1001), social science (SOCI 1000), humanities (HUMA 1012), or science (SCEN 1000); one advanced course in a discipline (ex. PSYC3xxx, SOSC3xxx, HUMA3xxx), and; one upper level interdisciplinary course (INTS4xxx). These courses and any remaining non-core course requirements to be selected from the program list.

Graduation Requirements
- 27 Core Courses
- 2 Non-Core Course
- 5 Elective Core Courses
- 6 Elective Non-Core Courses
- 2 Co-op Work Terms

Graduation Eligibility
To graduate from this program, a student must attain a minimum of 60 percent or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester, and have an overall average of 65 percent in core courses and 60% in non-core courses.

Program Tracking

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Core Courses</td>
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<tr>
<td>ACTG 1000 Introduction to Accounting</td>
<td>42</td>
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<tr>
<td>MNGM 1000 Leadership</td>
<td>42</td>
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<tr>
<td>MNGM 1001 Management Principles</td>
<td>42</td>
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<tr>
<td>MRKT 1000 Introduction to Marketing</td>
<td>42</td>
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<tr>
<td>Non-Core Course</td>
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<tr>
<td>INTS 1002 Introduction to Multidisciplinary Research</td>
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<tr>
<td>Hours</td>
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<th>Semester 2</th>
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<td>Core Courses</td>
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<tr>
<td>BSNS 1001 Business Law</td>
<td>42</td>
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<tr>
<td>BSNS 1002 The Internet Economy</td>
<td>42</td>
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<tr>
<td>ECNM 1000 Microeconomics</td>
<td>42</td>
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<tr>
<td>MNGM 2001 Project Management</td>
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<td>Non-Core Course</td>
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<td>INTS 1007 Interdisciplinary Modes of Communication</td>
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<td>Hours</td>
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<td>Core Courses</td>
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<tr>
<td>BSNS 2004 Organizational Behaviour</td>
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<tr>
<td>BSNS 2005 International Business</td>
<td>42</td>
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<tr>
<td>ECNM 1001 Macroeconomics</td>
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<td>Elective Core Courses</td>
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<td>Select 1 course from the elective core courses list available during registration.</td>
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<tr>
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<td>Core Courses</td>
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<tr>
<td>ACTG 2002 Management Accounting (ODE)</td>
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<tr>
<td>BSNS 2001 Ethics for Business</td>
<td>42</td>
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<tr>
<td>MATS 2000 Business Mathematics</td>
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<td>Select 1 course from the non-core elective list available during registration.</td>
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<th>Hours</th>
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<tr>
<td>FINC 3003 Corporate Finance</td>
<td>42</td>
</tr>
<tr>
<td>MNGM 4001 Inspiring People for / to Exceptional Performance</td>
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### Semester 6

**Core Courses**

- BSNS 3000 Entrepreneurship and the Business Plan 42
- HRMG 4000 Human Resource Management 42
- MNGM 4002 Operations Management 42

**Elective Core Courses**

Select 1 course from the elective core courses list available during registration. 42

**Elective Non-Core Courses**

Select 1 course from the non-core elective list during registration. 42

**Hours**

210

### Semester 7

**Core Courses**

- MNGM 4000 Strategic Management 42
- MNGM 4004 Governance and Leadership 42
- MNGM 4006 Management Information Systems 42
- MNGM 4007 Topics in Leadership 42

**Elective Non-Core Courses**

Select 1 course from the non-core elective list available during registration. 42

**Elective Core Courses**

Select 1 course from the elective core courses list available during registration. 42

**Hours**

210

### Semester 8

**Core Courses**

- BSNS 4006 Dispute Resolution for Leaders 42
- BSNS 4007 Change Leadership 42
- MNGM 4005 Management and Leadership Project 42

**Elective Non-Core Courses**

Select 1 course from the non-core elective list available during registration. 42

**Elective Core Courses**

Select 1 course from the elective core courses list available during registration. 42

**Hours**

210

**Total Hours**

1680

### Co-op Work Terms

**Hours**

COOP 1038 Bachelor of Business Administration (Management and Leadership) Work Term 1 (occurs after Semester 3) 420

COOP 2032 Bachelor of Business Administration (Management and Leadership) Work Term 2 (occurs after Semester 4) 420

**Total Hours**

840

### Graduation Window

Students unable to adhere to the program duration of four years (as stated above) may take a maximum of eight years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.

### Elective Core Courses may include:

- ACTG 2000 Accounting Applications
- AUTM 1002 Concepts of the Automotive Industry
- AUTM 1003 Introduction to Aftermarket
- AUTM 1007 Automotive Technology
- AUTM 1011 Dealership Management Systems
- BSNS 3002 Innovation Leadership
- BSNS 4003 Risk Management
- ECNM 4000 International Economics
- ENTP 4000 Topics in Entrepreneurship
- ENTP 4001 Intrapreneurship
- ENTP 4002 Social Entrepreneurship
- MNGM 2000 Managing E-Business
- MNGM 4008 Management of Service-Based Organizations
- MRKT 1001 Consumer Behaviour
- MRKT 1002 Marketing
- MRKT 4000 International Marketing
- SCEN 3005 Environmental Science
- STAS 3001 Statistical Analysis