

# Guidelines for media

## Sharing stories and story ideas

Georgian welcomes requests from news media and strives to answer all inquiries promptly. We ask you make all media requests – including requests for interviews – through the Marketing and Communications department.

We can help co-ordinate interviews, connect you with subject matter experts and make suggestions for timely story ideas. Our communication specialists are committed to sharing rich Georgian news stories and helping journalists secure interviews, photographs and other content.

## Tips for connecting with us

- contact our office as early as possible; when deadlines are tight, we'll make every effort to get you the information you need
- please contact us prior to your arrival on campus
- when privacy is an issue, including the privacy of our students, a member of our team will work closely with you
- we encourage staff, students and faculty to engage with the news media, however, we respect they're not obliged to do any interviews
- make sure you're on our news release contact list – we send out stories all year; email [elaine.murray@georgiancollege.ca](mailto:elaine.murray@georgiancollege.ca)

## Ask an expert

Georgian is home to a diverse group of accomplished faculty members who are experts within their respective fields. They offer a broad range of expertise and are available to share their knowledge with the media.

## Contact

[Elaine Murray](#), Communications Specialist, ext. 1003.