

BUSINESS MANAGEMENT

Program: BMGT

Credential: Ontario College Graduate Certificate

Delivery: Full-time + Part-time

Length: 2 Semesters

Duration: 1 Year

Effective: Fall 2023, Winter 2024

Location: Barrie

Description

Graduates of this program will be prepared for exciting careers in the field of business. Students will develop the skills to research, analyze, and manage many aspects of business. Graduates will gain specialized career expertise, technical knowledge and skills, as well as practical experience that will enable them to start or further their specific career in business. Business skills obtained in this program will enhance graduate employability and the individual's long-term opportunities for advancement.

Career Opportunities

Graduates can work in a broad range of domestic and international employment settings, including manufacturers, market research companies, educational institutions, retailers, insurance companies, freight forwarders, brokerage houses, banks, financial institutions, common carriers, trade commissioners' offices, government agencies, international business consulting firms, and other small and large businesses.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. implement business strategies that translate an organization's vision into operational plans;
2. interpret and apply financial information to determine risk, cost-benefit and liability of projects and operations;
3. develop and operationalize balanced performance measures that contribute to the successful implementation of strategic plans;
4. analyze business data to inform strategies that improve customer relationships and promote lean operations;
5. identify and present innovative solutions that help individuals and organizations become more agile and effective during change initiatives;
6. identify and implement leadership strategies to resolve conflict and improve individual and team performance in an organization;
7. apply design thinking and adaptive reasoning techniques to solve problems and improve an organization's operational performance;
8. enhance active listening, written, oral, and presentation skills through interpersonal and technological applications in order to promote effective communication within an organization;
9. identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

Program Progression

The following reflects the planned progression for full-time offerings of the program.

Fall Intake

- **Sem 1:** Fall 2023
- **Sem 2:** Winter 2024

Winter Intake

- **Sem 1:** Winter 2024
- **Sem 2:** Summer 2024

Admission Requirements

- Post-secondary diploma or degree, or equivalent

Graduation Requirements

12 Program Courses

2 Seminars

Graduation Eligibility

To graduate from this program, a student must attain a minimum of 60% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester. The passing weighted average for promotion through each semester and to graduate is 60%.

Program Tracking

The following reflects the planned course sequence for full-time offerings of the Fall intake of the program. Where more than one intake is offered contact the program co-ordinator for the program tracking.

Semester 1		Hours
Program Courses		
BMGT 1000	Advanced Business Processes	42
BMGT 1001	Finance for Non-Financial Managers	42
BMGT 1002	International Business	42
BMGT 1003	Financial Analysis	42
BMGT 1004	Current Issues in Business - Seminar 1	42
BMGT 1012	Training and Development for Business Leaders	42
BMGT 1013	Labour Economics for Leaders	42
Hours		294
Semester 2		
Program Courses		
BMGT 1005	Mathematical Models	42
BMGT 1006	Market Research	42
BMGT 1007	Entrepreneurship	42
BMGT 1008	Statistical Analysis	42
BMGT 1009	Marketing for Managers	42
BMGT 1010	Business Case Analysis	42
BMGT 1011	Current Issues in Business - Seminar 2	42
Hours		294
Total Hours		588

Graduation Window

Students unable to adhere to the program duration of one year (as stated above) may take a maximum of two years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.



Disclaimer: *The information in this document is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs.*

Program outlines may be subject to change in response to emerging situations, in order to facilitate student achievement of the learning outcomes required for graduation. Components such as courses, progression, coop work terms, placements, internships and other requirements may be delivered differently than published.