Georgian

ART AND DESIGN FUNDAMENTALS

Program: AADF
Credential: Ontario College Certificate
Delivery: Full-time + Part-time
Length: 2 Semesters
Duration: 1 Year
Effective: Fall 2020, Winter 2021
Location: Barrie

Description

Students acquire a solid foundation in art and design, and assess which area of the visual arts fits best with their individual proficiencies and interests. Effective research, problem-solving, and conceptualization skills are developed to prepare them for future studies in art and design. The breadth of hands-on studio art courses available provides an opportunity to learn new skills and techniques, while refining existing ones. Students develop a portfolio of their work, which will be valuable when applying to specialized art or design programs.

Career Opportunities

Graduates are prepared to enter specific art and design diploma programs by developing the fundamental skills and knowledge that form the foundation for future studies. They are able to make informed choices about their future career path. Past graduates of the program have gone on to undertake a wide variety of art and design related studies.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. apply the elements and principles of design to create effective compositions;

2. utilize a variety of presentation skills and media to create portfolios as well as displays of work in both public and private venues;

3. use the design process to execute two and three-dimensional design projects from concept to finished work using a wide range of materials, processes, and techniques;

4. employ vocabulary specific to design and visual art to critique a work of art;

5. use the design process to express original and imaginative concepts in a variety of media;

6. analyze a work of art with an appreciation for the context in which it was made;

7. articulate art concepts related to the history of art and the role of art in society;

8. apply basic entrepreneurial principles and strategies to the art and design environment;

9. employ environmentally sustainable design practices such as sourcing products locally/ethically and reducing the environmental footprint when solving design problems;

10. observe and adhere to protocols and procedures for health and safety in the art and design studio environment.

Program Progression

The following reflects the planned progression for full-time offerings of the program.

Fall Intake

- **Sem 1:** Fall 2020
- **Sem 2:** Winter 2021

Winter Intake

- **Sem 1:** Winter 2021
- **Sem 2:** Fall 2021

Admission Requirements

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/policies-procedures/ (http://www.georgiancollege.ca/admissions/policies-procedures/)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details:
www.georgiancollege.ca/admissions/credit-transfer/ (http://www.georgiancollege.ca/admissions/credit-transfer/)

Graduation Requirements

5 Program Courses
1 Communications Course
5 Program Option Courses
1 General Education Course

Graduation Eligibility

To graduate from this program, the passing weighted average for promotion through each semester, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Program Tracking

The following reflects the planned course sequence for full-time offerings of the Fall intake of the program. Where more than one intake is offered contact the program co-ordinator for the program tracking.

Semester 1		Hours
Program Courses		
APDE 1000	Ideas and Imagery	42
APDE 1001	Design Fundamentals	42
APDE 1002	Colour and Design	42
DRWG 1004	Fundamentals of Drawing	42
APDE 1006	Understanding Art and Design	42
Communications Course		
Select 1 course from the communications list during registration.		42
	Hours	252
Semester 2		
Program Option Courses		210
Select 5 courses from the available list during registration.		
General Education Course		
Select 1 course from the general education list during registration.		42
	Hours	252
	Total Hours	504

Code	Title
Program options may include:	
APDE 1005	Visual Art Studio: 3D
COMP 1040	Fundamentals of Web Design
COMP 1041	Introduction to Digital Video for Art and Design
DRWG 1005	Analytical Drawing
DRWG 1006	Life Drawing
DRWG 1007	Drawing From Your Imagination
FINA 1002	Fine Art Studio
GRPH 1004	Digital Design
INTD 1005	Interior Design and Interior Decorating Studio
JEWL 1002	Jewellery Studio
PHOT 1006	Introduction to Digital Photography
GRPH 1003	Graphic Design Studio

Graduation Window

Students unable to adhere to the program duration of one year (as stated above) may take a maximum of two years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.