

# SNOW RESORT OPERATIONS

**Program:** SROP

**Credential:** Ontario College Diploma, Co-op

**Delivery:** Full-time

**Work Integrated Learning:** 2 Co-op Work Terms

**Length:** 4 Semesters, plus 2 work terms

**Duration:** 2 Years

**Effective:** Fall 2018

**Location:** Barrie

## Description

Snow Resort Operations is for people who love to ski or snowboard and want to explore opportunities to work in the snow resort industry. Students develop skills and knowledge they can use to find success at snow resorts, in other fields or in further studies. Students are also exposed to healthy, active ways of living, adventure, challenge and variety, and connectedness with the outdoors. The program is closely aligned with snow industry partners who offer two paid co-op work placements in the winter as well as hands-on learning opportunities during the off-season periods.

## Career Opportunities

Graduates may find work as Snow School Supervisors, Lift Mechanics, Pro Patrollers, Risk Managers, Terrain Park Builders, Event Coordinators, Grooming Operators, Group Sales Coordinators, Rentals Supervisors, Retail Managers, Marketing Assistants, and Entrepreneurs. While many of these positions are seasonal in nature more and more graduates are securing full-time year-round employment in the snow resort industry.

## Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. utilize effective communication and problem solving skills to facilitate delivery of outstanding customer service;
2. work competently and effectively as an individual, as a team member and as a leader in a variety of industry specific settings and situations;
3. assess snow resort processes and environmental sustainability by using design principles and critical thinking;
4. employ basic entrepreneurial strategies to identify and respond to new opportunities, trends and technologies;
5. analyze risk management practices, policies and procedures necessary to maintain a safe and marketable snow sport operation;
6. apply basic financial and accounting principles appropriate to the snow resort industry;
7. develop and implement basic sales and marketing tools, promotional plans, events and activities;
8. exemplify professionalism, participate in society as an informed citizen, and pursue an enriched and ethical personal and professional life.

## Practical Experience

Co-operative Education is a mandatory component of all Co-op programs at Georgian College; it has been designed as a process by which students integrate their academic education with work experience related to their

programs of study. This integration affects much more than simply earning a salary, including the adjustment to the work environment and the development of professionalism. It also reinforces skills and theory learned during academic semesters, develops professional contacts, job knowledge and career path, improves human relations and communication skills, and promotes personal maturity and financial independence.

Students are requested to register, attend and participate in their scheduled co-operative education classes. These classes are scheduled for all first year students and are expected to be completed in order for students to proceed successfully to their first co-op work experiences. To ensure students are eligible to proceed onto any co-op work experience, students should refer to Promotional Status and Eligibility for Co-op as outlined in the College Calendar. Co-op policies and procedures can be located on our website:

[www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/](http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/) (<http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/>)

Georgian College follows the Co-operative Education guidelines set out by the Canadian Association for Co-operative Education (CAFCE) and Education at Work Ontario (EWO) by supporting the learning outcomes designed for the program specific graduate profile and curriculum as set out by the Ministry of Advanced Education and Skills Development.

## The Program Progression

### Fall Intake

- **Sem 1:** Fall 2018
- **Work Term 1:** Winter 2019
- **Sem 2:** Summer 2019
- **Sem 3:** Fall 2019
- **Work Term 2:** Winter 2020
- **Sem 4:** Summer 2020

## Articulation

A number of articulation agreements have been negotiated with universities and other institutions across Canada, North America and internationally. These agreements are assessed, revised and updated on a regular basis. Please contact the program co-ordinator for specific details if you are interested in pursuing such an option. Additional information can be found on our website at <http://www.georgiancollege.ca/admissions/credit-transfer/>

## Admission Requirements

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: [www.georgiancollege.ca/admissions/policies-procedures/](http://www.georgiancollege.ca/admissions/policies-procedures/) (<http://www.georgiancollege.ca/admissions/policies-procedures/>)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience

may also be considered for admission; refer to the Credit Transfer Centre website for details:

[www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/) (http://

[www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/))

## Additional Information

Applicants are invited to attend an information session or pre-arrange a visit to the Hospitality, Tourism, and Recreation area of Georgian College.

## Graduation Requirements

- 12 Program Courses
- 2 Communications Courses
- 7 Program Option Courses
- 3 General Education Courses
- 2 Co-op Work Terms

### Graduation Eligibility

To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

### Program Tracking

Semester 1		Hours
Program Courses		
COMP 1003	Microcomputer Applications	42
SKIR 1001	Resort Profit Centres	42
SKIR 1002	Resort Design Concepts	42
SKIR 1008	Snow Resort Operations Skills	42
Communications Course		
Select 1 course from the communications list during registration.		42
General Education Course		
Select 1 course from the general education list during registration.		42
Co-op Work Term		
Hours		252
Semester 2		
Program Courses		
MKTG 1000	Introduction to Marketing	42
SKIR 1004	Snow Safety	42
SKIR 2003	Programs and Events	42
Communications Course		
Select 1 course from the communications list during registration.		42
General Education Course		
Select 1 course from the general education list during registration.		42
Program Option Courses		
Select 1 course from the available list during registration.		42
Hours		252
Semester 3		
Program Courses		
ACCT 1013	Accounting Fundamentals	42
SKIR 2010	Risk Management	42
Program Option Courses		
Select 4 42-hour courses from the available list during registration.		168
Co-op Work Term		
Hours		252
Semester 4		
Program Courses		
ENTR 2009	Entrepreneurship and Small Business	42

MGMT 2003	Human Resources Management	42
MGMT 2004	Principles of Management (ODE)	42
General Education Course		
Select 1 course from the general education list during registration.		42
Program Option Courses		
Select 2 42-hour courses from the available list during registration.		84
Hours		252
Total Hours		1008

Co-op Work Terms		Hours
COOP 1019	Ski Resort Work Term 1 (occurs after Semester 1)	560
COOP 2016	Ski Resort Work Term 2 (occurs after Semester 3)	560
Hours		1120
Total Hours		1120

### Code Title

#### Program Option Courses may include:

MKTG 2016	Marketing Strategies
MKTG 2036	Case Analysis and Presentations
SKIR 1005	Lift Functions, Maintenance and Regulations
SKIR 1006	Winter Sport Product Knowledge
SKIR 2001	Program Management
SKIR 2005	Resort Sport Technician 1
SKIR 2006	Terrain and Trail Design
SKIR 2009	Snow Management
TOUR 1009	Dynamics of Hospitality and Tourism
WETC 1010	Welding Techniques

*Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.*