

SPORT ADMINISTRATION

Program: SPRT

Credential: Ontario College Diploma

Delivery: Full-time

Work Integrated Learning: 2 Field Placements

Length: 4 Semesters

Duration: 2 Years

Effective: Fall 2018

Location: Barrie

Description

Students are provided with the knowledge, skills and experience to succeed within the sport industry. The fundamentals of business administration are introduced through courses in accounting, marketing, technology, research, and entrepreneurship. Operations in sport organizations are explored through curriculum in fundraising, sponsorship, program planning, leagues, tournament organizing and scheduling, fitness, outdoor recreation and facilities. In addition to the theoretical components of the program, practical experience is obtained through community leadership opportunities and field placements.

Career Opportunities

Graduates of this program may be eligible for entry-level positions within amateur athletic associations, professional sport organizations, sport governing bodies, regional, provincial, national and international sport competitions, municipal parks and recreation departments, college and university athletic centres, varsity and intramural programs, community facilities, resorts, private and commercial clubs, event companies, outdoor adventure centres, sport retailers, equipment manufacturers, sport related charities and foundations.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. assess the political, economic and historical context when developing business strategies for a sport organization;
2. perform work in compliance with relevant statutes, regulations and business practices in the sport industry;
3. provide leadership in order to accomplish organizational goals;
4. support the administration and operations of a sport organization;
5. develop marketing strategies for a sport organization;
6. use information technology and software programs relevant to the sport industry;
7. employ accounting and financial information to support the operations of a sport organization;
8. plan, implement and evaluate sport programs and events;
9. conduct and present research to support business decision making in a sport organization;
10. develop strategies for ongoing personal and professional development as a sport industry professional;
11. employ environmentally sustainable practices in the sport industry;
12. apply entrepreneurial strategies to respond to opportunities in the sport industry.

The Program Progression

Fall Intake

- **Sem 1:** Fall 2018
- **Sem 2:** Winter 2019
- **Sem 3:** Fall 2019
- **Sem 4:** Winter 2020

Admission Requirements

OSSD or equivalent with

- Grade 12 English (C or U)
- any Grade 11¹ or 12 Mathematics (C,M or U)

¹ Minimum of 60% in Grade 11 College or University level Mathematics (MBF3C or MCF3M)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/policies-procedures/ (<http://www.georgiancollege.ca/admissions/policies-procedures/>)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details:

www.georgiancollege.ca/admissions/credit-transfer/ (<http://www.georgiancollege.ca/admissions/credit-transfer/>)

Criminal Reference/Vulnerable Sector Check

Placement agencies require an up-to-date clear criminal reference check and vulnerable sector check prior to going out on placement. Students should obtain their criminal reference three months prior to placement; checks conducted earlier may not be considered current. As some jurisdictions require longer lead-time for processing, please check with the program coordinator to ensure you allow for sufficient turn-around time. It is the student's responsibility to provide the completed document prior to placement start.

NOTE: A record of criminal offences, for which a pardon has not been granted, may prevent students from completing their placements, thereby affecting their ability to graduate.

Additional Information

Students are required to have Level HCP CPR and Standard First Aid on admission to the program (on-line courses are not acceptable). It is the student's responsibility to renew their Level HCP CPR certification annually while in the Program. Students are asked to submit a copy of their current Level HCP CPR and Standard First Aid certificate to the coordinator of the program at registration.

Graduation Requirements

17 Program Courses

2 Communications Courses

3 General Education Courses
2 Field Placements

*add or delete programs, options, courses, timetables or campus locations
subject to sufficient enrolment, and the availability of courses.*

Graduation Eligibility

To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Program Tracking

Semester 1		Hours
Program Courses		
COMP 1058	Technology in Administration	42
RECR 1001	Program Planning	42
RECR 2001	Outdoor Recreation and Environmental Sustainability	42
SPRT 1000	Introduction to Sport Administration	42
Communications Course		
Select 1 course from the communications list during registration.		42
General Education Course		
Select 1 course from the general education list during registration.		42
Hours		252
Semester 2		
Program Courses		
FITN 1002	Fitness and Wellness	42
MKTG 1000	Introduction to Marketing	42
RECR 1002	Event Planning	42
RECR 2003	Administration Practices	42
SPRT 1001	Sport Organizations in Canada	42
Communications Course		
Select 1 course from the communications list during registration.		42
Hours		252
Semester 3		
Program Courses		
ACCT 1013	Accounting Fundamentals	42
RECR 2005	Facility Operations	42
SPRT 2000	Sport Fundraising and Sponsorship	42
TOUR 2014	Sports Tourism	42
General Education Course		
Select 1 course from the general education list during registration.		42
Field Placement		
SPRT 2002	Field Placement 1	60
Hours		270
Semester 4		
Program Courses		
ENTR 2009	Entrepreneurship and Small Business	42
REAS 2003	Research in Recreation and Sport	42
RECR 2004	Trends and Opportunities in Recreation	42
SPRT 2001	Leagues and Tournaments	42
General Education Course		
Select 1 course from the general education list during registration.		42
Field Placement		
SPRT 2003	Field Placement 2	120
Hours		330
Total Hours		1104

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to