

## RECREATION AND LEISURE SERVICES

---

### Program Outline

<b>Major:</b>	RELS
<b>Length:</b>	2 Years
<b>Delivery:</b>	4 Semesters, plus 1 work term
<b>Credential:</b>	Ontario College Diploma, Co-op
<b>Effective:</b>	2017-2018
<b>Location:</b>	Barrie
<b>Start:</b>	Fall (Barrie), Winter (Barrie)

---

### Description

Students are introduced to skills and knowledge needed to succeed in recreation and leisure services. The curriculum includes: community recreation, outdoor adventure, arts, culture, heritage, leisure, fitness, retirement activities, life enrichment in long term care, adaptive-therapeutic recreation, facility operations, programming and event planning. Business administration fundamentals are incorporated with courses in marketing, accounting, technology, human resources, entrepreneurship and research. Experiential learning opportunities include a paid co-operative work semester, field trips, and participating in a number of events or programs working with children to seniors. Students gain proficiencies in leadership and group facilitation by designing, delivering and evaluating diverse, inclusive, relevant, environmentally sustainable recreation leisure and wellness initiatives.

### Career Opportunities

Career opportunities include: retirement home and long term care activity director/life enrichment, adaptive/therapeutic recreation, facility and parks operations, municipal programmer, administrator in community, arts, heritage and cultural organizations, leader, director, facilitator at registered charities, athletics in education institutions, fitness and healthy/active lifestyle centres, private and commercial clubs, event planning services, recreation supervisor- youth organizations, resorts-sport and recreation manager, outdoor and adventure recreation.

### **Program Learning Outcomes**

The graduate has reliably demonstrated the ability to:

- develop, implement and evaluate inclusive recreation, leisure and wellness programs and events for individuals, groups and communities which respond to assessed needs, interests, abilities and that use available resources and incorporate best practices;
- analyze, develop and implement marketing strategies to reach diverse individuals, groups and communities for programs, events, services and facilities using current communication technologies;
- contribute to the development of fiscally sustainable and responsible recreation, leisure and wellness programs, events and services using current and relevant principles and practices of business, finance and social entrepreneurship;
- supervise, lead and support the development of staff and volunteers involved with recreation, leisure and wellness programs, events and services;
- apply administrative and customer service skills to support the delivery of recreation, leisure and wellness programs, events and services;
- apply safety and accessibility practices to the efficient operation and administration of recreation and leisure facilities and settings;
- promote the benefits and values of recreation, leisure and healthy active living and recommend inclusive programs, events and services to individuals and groups;
- apply community development strategies which engage citizens and community partners while advocating for healthy communities;
- develop strategies for ongoing personal and professional development as a recreation and leisure services professional;
- utilize environmentally sustainable practices;
- select basic entrepreneurial strategies to identify and respond to new opportunities.

### **Practical Experience:**

Co-operative Education is a mandatory component of all Co-op programs at Georgian College; it has been designed as a process by which students integrate their academic education with work experience related to their programs of study. This integration affects much more than simply earning a salary, including the adjustment to the work environment and the development of professionalism. It also reinforces skills and theory learned during academic semesters, develops professional contacts, job knowledge and career path, improves human relations and communication skills, and promotes personal maturity and financial independence.

Students are requested to register, attend and participate in their scheduled co-operative education classes. These classes are scheduled for all first year students and are expected to be completed in order for students to proceed successfully to their first co-op work experiences. To ensure students are eligible to proceed onto any co-op work experience,

students should refer to Promotional Status and Eligibility for Co-op as outlined in the College Calendar. Co-op policies and procedures can be located on our website: [www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/](http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/)

Georgian College follows the Co-operative Education guidelines set out by the Canadian Association for Co-operative Education (CAFCE) and Education at Work Ontario (EWO) by supporting the learning outcomes designed for the program specific graduate profile and curriculum as set out by the Ministry of Training, Colleges and Universities.

### **The Program Progression:**

Fall Intake - Barrie

Sem 1	Sem 2	Work Term	Sem 3	Sem 4
Fall 2017	Winter 2018	Summer 2018	Fall 2018	Winter 2019

Winter Intake - Barrie

Sem 1	Sem 2	Sem 3	Work Term	Sem 4
Winter 2018	Fall 2018	Winter 2019	Summer 2019	Fall 2019

### **Articulation:**

A number of articulation agreements have been negotiated with universities and other institutions across Canada, North America and internationally. These agreements are assessed, revised and updated on a regular basis. Please contact the program co-ordinator for specific details if you are interested in pursuing such an option. Additional information can be found on our website at <http://www.georgiancollege.ca/admissions/credit-transfer/>

### **Admission Requirements:**

OSSD or equivalent with  
- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: [www.georgiancollege.ca/admissions/policies-procedures/](http://www.georgiancollege.ca/admissions/policies-procedures/)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details:  
[www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/)

**Criminal Reference/Vulnerable Sector Check:**

Placement agencies require an up-to-date clear criminal reference check and vulnerable sector check prior to going out on placement. Students should obtain their criminal reference three months prior to placement; checks conducted earlier may not be considered current. As some jurisdictions require longer lead-time for processing, please check with the program coordinator to ensure you allow for sufficient turn-around time. It is the student's responsibility to provide the completed document prior to placement start.

NOTE: A record of criminal offences, for which a pardon has not been granted, may prevent students from completing their placements, thereby affecting their ability to graduate.

**Additional Information:**

Students are required to have Level HCP CPR and Standard First Aid on admission to the program (on-line courses are not acceptable). It is the student's responsibility to renew their Level HCP CPR certification annually while in the Program. Students are asked to submit a copy of their current Level HCP CPR and Standard First Aid certificate to the coordinator of the program at registration.

**Graduation Requirements:**

- 16 Mandatory Courses
- 2 Communications Courses
- 3 Optional Courses
- 3 General Education Courses
- 1 Co-op Work Term

**Graduation Eligibility:**

To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

#### Mandatory Courses

ACCT1013 Accounting Fundamentals  
COMP1058 Technology in Administration  
FITN1002 Fitness and Wellness  
MKTG1000 Introduction to Marketing  
REAS2003 Research in Recreation and Sport  
RECR1000 Introduction to Recreation  
RECR1001 Program Planning  
RECR1002 Event Planning  
RECR1006 Recreation Across the Lifespan  
RECR2001 Outdoor Recreation and Environmental Sustainability  
RECR2003 Administration Practices  
RECR2006 Community Development  
RECR2012 Arts and Culture in Recreation  
RECR2013 Recreation Leadership and Group Dynamics  
RECR2014 Inclusive and Adaptive Recreation  
RECR2016 Professional Opportunities and Issues

#### Communications Courses

To be selected at time of registration from the College list, as determined by testing.

#### Optional Courses

To be selected from College list

#### General Education Courses

To be selected from College list

#### Co-op Work Term

COOP1041 Recreation and Leisure Work Term

#### **Course Descriptions:**

ACCT1013 Accounting Fundamentals 42.0 Hours

This introductory course is based on the need for non-financial personnel to understand basic accounting techniques, financial statements used in a business and accounting for service operations necessary to operate a successful business.

COMP1058 Technology in Administration 42.0 Hours

This course is designed to expose students to hardware and software which is relevant to sport, recreation, fitness, health promotion, and leisure services. The course focuses on those technologies used for administrative, management, financial, and planning aspects of business.

**COOP1041 Recreation and Leisure Work Term 560.0 Hours**

Students are required to complete the approximately of 16 weeks of paid work experience related to their program of study. Students work in a wide range of front line positions in recreation facilities or departments, leisure & sport organizations, community agencies, retirement homes, long term care facilities, resorts, parks, camps and clubs. The co-op experience enhances their academic learning and develops practical skills and experience. Students are encouraged to attend and participate in scheduled co-operative education classes CPHR0001 which support the co-op process. Students are required to submit an employer evaluation and co-op work experience report for co-op credit.

**FITN1002 Fitness and Wellness 42.0 Hours**

This course will provide students with the knowledge, skills and abilities necessary to integrate healthy living strategies in a variety of recreational settings. Students will conduct a nutrition, fitness and wellness inventory and analysis. A diversity of recreation and fitness initiatives will be explored through self-driven and planned activities. There will be gym sessions connected with this course.

**MKTG1000 Introduction to Marketing 42.0 Hours**

This is an overview course with primary focus on marketing products and services to the ultimate consumer. Emphasis is placed on the basic marketing premise that customer needs must be satisfied in order to achieve company objectives. The student gains insight into the complex and interdependent variables involved in developing successful marketing strategies. The strategic marketing planning process is introduced, along with the specific concepts and principles involved in the four key components of the marketing plan - Product, Price, Distribution, and Promotion Strategies.

**REAS2003 Research in Recreation and Sport 42.0 Hours**

Students will develop and strengthen research skills by conducting relevant research assignments including a major needs assessment project. Areas of study include: development of appropriate survey tools, evaluation and interpretation of research data and preparation of professional research and planning reports in a recreation context.

**RECR1000 Introduction to Recreation 42.0 Hours**

This course will provide students with an introduction to various components which make up the recreation and leisure industries. Course themes include: the relationship between recreation and personal well being, history and philosophy of recreation, an overview of recreation organizations, cultural diversity from a global perspective, the

importance of recreation and leisure in our society and career opportunities and resources.

#### RECR1001 Program Planning 42.0 Hours

Students will plan, develop, implement and evaluate recreation and leisure programs. Theoretical and active learning strategies will address the purpose, principles and components of programming. Students will lead activities for a wide variety of populations.

#### RECR1002 Event Planning 42.0 Hours

This course introduces students to the principles, concepts and steps involved in planning and executing successful events. Emphasis is placed on the significance of research. Topics include organizational structure, community participation and volunteerism, logistics, media relations, finances, sponsorship, promotion, evaluation and risk management.

#### RECR1006 Recreation Across the Lifespan 42.0 Hours

Students examine human growth and development theories throughout the life cycle. Physical, social, emotional and cognitive maturation across all ages and stages of development from infancy and childhood to older adulthood is examined. Topics include the identification of appropriate methods of programming for recreation and leisure initiatives and the application of principles of human growth and lifespan development, theories of personal change and harm reduction approaches. Barriers including economic, discrimination, health, ability and constraints to participation and strategies for positive change and inclusion will be discussed.

#### RECR2001 Outdoor Recreation and Environmental Sustainability 42.0 Hours

This course is designed to present active classroom and outdoor experiences which will provide students with a multifaceted understanding of natural environments, including parks and protected areas. As well, students will explore the use of outdoor recreation as a means for achieving personal and group goals such as: team building, leadership, motivation, and problem solving. The course will also explore environmental impacts of recreation in the outdoors and more sustainable alternatives.

#### RECR2003 Administration Practices 42.0 Hours

Students will acquire essential administration skills for recreation, leisure, fitness and health promotion settings specifically dealing with budgeting, staffing, membership services and program delivery strategies. Special attention will be paid to conflict resolution, group facilitation, and applying the principles and practices of volunteerism. Students will utilize current software programs used by administrators in their daily routines.

#### RECR2006 Community Development 42.0 Hours

Working within communities, large and small, is an essential aspect of becoming a successful recreation professional. This course introduces students to the concept, history and models of community development. Other topics addressed in this course include: an introduction to the various levels of government, trends and issues, strategic planning, facilitation and fundraising.

**RECR2012 Arts and Culture in Recreation 42.0 Hours**

Arts and culture in recreation and leisure play a vital role in fostering vibrant communities and enhancing quality of life. Through an exploration of the arts and culture, as well as programs and services pertaining to heritage, students become aware of the scope and diversity of leisure and lifestyle opportunities available to both themselves and various client groups. Emphasis is placed on the importance of collaborative and inter-professional practice, as well as individual, group and community initiatives, participation, responsibility and accountability.

**RECR2013 Recreation Leadership and Group Dynamics 42.0 Hours**

The emphasis of this course is the development and practice of leadership skills. After an introduction to leadership fundamentals, students will have the opportunity to demonstrate their learning through a variety of applied experiences leading groups. Students will identify facilitative and teambuilding skills in order to develop the capabilities needed to effectively address dysfunctional team behavior in order to maximize group performance.

**RECR2014 Inclusive and Adaptive Recreation 42.0 Hours**

Students learn about the pivotal role recreation can play in the successful integration of diverse groups and individuals in our communities. Adaptive techniques and models of service delivery will be explored for a variety of physical, developmental, psychological, social, emotional, behavioral and cognitive conditions. Students develop awareness and confidence to successfully lead inclusive and adaptive programs and services. The role of advocacy and public education completes the course.

**RECR2016 Professional Opportunities and Issues 42.0 Hours**

This course covers a range of important and current topics with a focus on ethics, codes of conduct, risk management and legal issues that impact recreation practice and sport in our communities. Students will be involved in debates, case studies and stimulations that reflect workplace encounters. Guest lectures will add valuable insight and a strong entrepreneurial perspective into professional engagement and opportunities. The profession is rich in opportunities and trends to explore that will constantly change the relationship between user and service sector.

**Course Description Legend**

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite



*Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.*