

INTERIOR DECORATING

Program Outline

Major:	INDC
Length:	2 Years
Delivery:	4 Semesters
Credential:	Ontario College Diploma
Effective:	2017-2018
Location:	Barrie
Start:	Fall (Barrie)

Description

Interior decorating is the art of creating distinctive interior spaces that respond to functional needs and address aesthetic perceptions. Students focus on the use of space, beautification and furnishing of interiors and the documentation of design concepts resulting in an overall package that conveys a sense of place. Using a variety of formats including lecture, studio and lab, students complete projects to interpret client requirements and create innovative interiors. Students gain professional and entrepreneurial skills for industry and self-employment, as well as real life experience through participation in a field placement in the decorating field.

Career Opportunities

Graduates may find employment with large decorating firms offering a full range of consultancy services, building contractors, real estate agents, retailers, and specialty decorating centres. Students with entrepreneurial skills may become freelance interior decorators. Possible positions include interior decorating consultant, kitchen and bathroom designer, colour consultant, model home/condo finishes specifier, real estate staging consultant, lighting, flooring, furniture, window treatment and paint consultant/specialist/salesperson.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- analyze the client's needs and goals using research techniques and taking psychological, sociological and physiological needs into consideration;
- collaborate in the preparation of a design proposal/contract to define the scope of services for the decorating project;
- analyze existing space conditions and decorating components in order to determine what modifications are required to meet the client's needs;
- communicate the design concept to the client in verbal and written formats;
- use a variety of media and rendering techniques to communicate the character of the space;
- prepare technical documents (i.e. plans, elevations) needed for the implementation of the decorating solution;
- collaborate with a variety of design and decoration professionals for the implementation of the decoration solution;
- evaluate the effectiveness of the final decoration solution;
- develop strategies and plans to implement and maintain a decorating business
- prepare a design concept which meets all the criteria (i.e.: historical context, accessibility) of a given decorating project using the creative process;
- apply basic entrepreneurial strategies to identify and respond to new opportunities;
- employ environmentally sustainable practices within the profession.

External Recognition:

This two-year program is recognized by the Canadian Decorators Association (CDECA).

The Program Progression:

Fall Intake - Barrie

Sem 1	Sem 2	Sem 3	Sem 4

Fall 2017	Winter 2018	Fall 2018	Winter 2019

Articulation:

A number of articulation agreements have been negotiated with universities and other institutions across Canada, North America and internationally. These agreements are assessed, revised and updated on a regular basis. Please contact the program co-ordinator for specific details if you are interested in pursuing such an option. Additional information can be found on our website at

<http://www.georgiancollege.ca/admissions/credit-transfer/>

Admission Requirements:

OSSD or equivalent with
- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/policies-procedures/

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details:
www.georgiancollege.ca/admissions/credit-transfer/

Graduation Requirements:

- 19 Mandatory Courses
- 2 Communications Courses
- 3 General Education Courses
- 1 Field Placement

Graduation Eligibility:

To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Mandatory Courses

COMP1055 Computer Aided Drafting
COMP2127 Computer Aided Drafting Intermediate
COMP2128 Computer Aided Drafting Advanced
DRFT1017 Hand Drafting and Design Technology
DRWG1012 Drawing and Rendering
HSTY2002 Early Design History
IDEC1000 Studio Basics
IDEC1001 Sustainable Materials, Finishes and Furnishings

IDEC1002 Interior Decorating Studio
IDEC1004 Global Issues, Materials, Finishes and Furnishings
IDEC2001 Media Presentation Methods
IDEC2002 Interior Decorating Studio Intermediate
IDEC2004 Professional Practice Advanced
IDEC2005 Interior Decorating Studio Advanced
IDEC2006 Materials, Finishes, Furnishings, and Accessories Advanced
IDEC2008 Professional Practice
IDEC2009 Applied Studio
INTD1008 History of Furniture
MKTG2025 Selling and Merchandising

Communications Courses

To be selected at time of registration from the College list, as determined by testing.

General Education Courses

To be selected from College list

Field Placement

IDEC2007 Field Placement

Course Descriptions:

COMP1055 Computer Aided Drafting 42.0 Hours

Students are introduced to computer-aided drafting in the first of a series of three courses. Students become familiar with the basic principles of electronic drafting through instruction and exploration of various software applications specific to the interior decorating field. File management systems, basic software functions, and production methods are utilized to create two-dimensional, technical drawings.

COMP2127 Computer Aided Drafting Intermediate 42.0 Hours

Students build on basic computer aided drafting applications with a focus on industry standard software applications. An extensive hands-on technology experience is delivered in a computer lab with emphasis on two-dimensional drafting and three-dimensional modeling. Students develop skills in conceptual communication and drawing productivity.

P- COMP1055 Computer Aided Drafting

COMP2128 Computer Aided Drafting Advanced 42.0 Hours

Students build on knowledge gained in the Computer Aided Drafting and Computer Aided Drafting Intermediate courses to further develop drawing and rendering

productivity and communication skills. A working knowledge of AutoCAD is integrated with three-dimensional modeling and rendering software applications enabling students to effectively communicate interior decorating concepts and produce industry standard documentation of final decorating applications.

P- COMP2127 Computer Aided Drafting Intermediate

DRFT1017 Hand Drafting and Design Technology 42.0 Hours

Students learn how to use mechanical drafting equipment to produce architectural lettering, floor plans, elevations, sections and orthographic projections. Students develop the skills necessary to read, understand and interpret specifications from architectural and engineering drawings. The importance of building code compliance and the role of regulatory authorities are introduced.

DRWG1012 Drawing and Rendering 42.0 Hours

Students develop effective drawing techniques as a specialized form of visual communication. Sketching techniques are utilized to assist students in creating images of their ideas about two-dimensional shapes and three-dimensional forms and spaces. Students develop specific drawing skills used in the communication of interior decorating concepts. Students learn how to produce technical one and two point perspectives for presentation. Students also learn to mix colours to experiment with characteristics of shade, tone and tint.

HSTY2002 Early Design History 42.0 Hours

Students are introduced to the foundations of the period styles of architecture and interiors used in North America from the beginnings of European settlement to the beginning of the 19th century. The influences of earlier styles - from pre-historic through the Graeco-Roman period to the French Empire Period - are explored and brought into context with the later periods of architectural history. Social and political relevancies are established to help explain the development of the environmental design arts. Students develop a notebook with information and pictures of the various styles studied, which becomes a valuable resource for future reference.

IDEC1000 Studio Basics 42.0 Hours

Students are introduced to the social and psychological effects that decorators can create within interior space in this studio course. In addition, elements and principles, functional and aesthetic criteria, and process methods that facilitate spatial planning, anthropometric applications, and interior decorating and design are studied. Students are introduced to colour principles, theories, and systems related to the design of interior environments. Small scale exercises and in-class assignments guide students through interior decorating techniques with a focus on function, spatial merit, and theories of beauty.

C- DRFT1010 Hand Drafting and Design Technology or C- DRFT1017 Hand Drafting and Design Technology

IDEC1001 Sustainable Materials, Finishes and Furnishings 42.0 Hours

Students are introduced to a comprehensive collection of interior materials, finishes, furnishings, and textiles used within the interior decorating profession with a focus on physical properties, practical applications, and aesthetic attributes. Hands-on use of materials and field trips emphasize appropriate applications, manufacturing processes, sourcing, and installation methods within the context of health, safety, and sustainable issues. Group and individual assignments involve research, product analysis, and student presentations of interior applications.

IDEC1002 Interior Decorating Studio 42.0 Hours

Students focus on assignment and project based learning in this studio course, and build on knowledge gained in Studio Basics. Light and colour interrelationships and their effects on human social and psychological behaviour are explored. Students further develop space planning skills and the ability to specify lighting, materials, finishes, furniture, fixtures, and appliances based on specific functional requirements and aesthetic concepts. Interior decorating techniques will be applied to small scale spaces specific to apartment and condominium living. Assignments, research, in-studio critiques, student presentations, and site visits support the learning experience.

P- IDEC1000 Studio Basics and (C- DRFT1010 Hand Drafting and Design Technology or C- DRFT1017 Hand Drafting and Design Technology)

IDEC1004 Global Issues, Materials, Finishes and Furnishings 42.0 Hours

Students explore global issues in relation to the evaluation, selection, and sourcing of materials, finishes, and furnishings. Interior window treatments, flooring, lighting, wall applications, appliances, bedding, table and chair coverings, and exterior roofing and building facade options, deck, path, landscaping and furnishings are studied. Estimating quantities and product costing are introduced.

IDEC2001 Media Presentation Methods 42.0 Hours

Students develop basic two-dimensional graphic skills and apply writing methods to communicate decorating concepts and produce promotional material. Techniques to acquire and manipulate digital images are studied. Students combine images and text to create visual compositions. An individual promotional package that includes an electronic portfolio is developed.

C- IDEC2000 Professional Practice or C- IDEC2008 Professional Practice

IDEC2002 Interior Decorating Studio Intermediate 42.0 Hours

Students focus on the development and documentation of a decorating solution for a mid-sized residence in this studio course. Lighting theory and principles are applied to various interior environments. The creative process is used to space plan, light, furnish, and decorate interior living spaces and exterior entertaining and relaxation areas. Exterior lighting, pathway, and landscaping design are introduced in order to create a comprehensive design and decorating solution. Decorating and presentation skills are

realized through research, hands-on project development, in-studio critiques, and student presentations.

P- IDEC1002 Interior Decorating Studio

IDEC2004 Professional Practice Advanced 42.0 Hours

Standard industry guidelines, procedures, and professional practice issues applicable to the business of interior decorating are presented. The preparation of proposals, service agreements and contracts, project coordination and administration, documentation responsibilities, and financial record keeping are examined within the context of ethical, legal, and accountability obligations. Established reimbursement methods such as fees for service and fees for product are explored. Lectures, case studies, and guest speakers provide students with professionally recognized business models on which to build a professional practice.

IDEC2005 Interior Decorating Studio Advanced 42.0 Hours

In this studio course, students further develops decorating skills and apply them to a large scale interior and exterior residential project. Function specific custom detailing, exceptional decorating solutions, and unique decorating applications are utilized to satisfy project criteria. Students integrate knowledge gained in other courses, which culminates in a major student presentation supported by a documentation package that communicates a comprehensive decorating and design solution.

P- IDEC2002 Interior Decorating Studio Intermediate

IDEC2006 Materials, Finishes, Furnishings, and Accessories Advanced 42.0 Hours

Students are introduced to materials and finishes designed for commercial applications with a focus on functional and aesthetic characteristics, acoustic qualities, product durability, and flammability properties. Cabinet hardware, materials, and finishes are examined and assessed for appropriate millwork applications. In addition, residential applications of custom, high-end, and unique decorating accessories, objects of art, lighting, antiques, reproductions, and specialized artisan applied finishes are researched.

IDEC2007 Field Placement 98.0 Hours

Students are prepared for entry into the interior decorating profession by providing an opportunity to learn through experience. In consultation with a faculty advisor, students research possible employers, apply for a position in the decorating field, and gain placement for a 98 hour work term. During the work term, students record their experience in relation to skill development, achievements, and personal goals. Students, faculty, and employers participate in a mid-point and final evaluation to provide students with employee assessments, guidance, and support.

(P- IDEC2000 Professional Practice or P- IDEC2008 Professional Practice) and P- IDEC2001 Media Presentation Methods

IDEC2008 Professional Practice 42.0 Hours

Students are introduced to a variety of employment options and are assisted in developing a personal plan for job attainment and career success. Self assessment and personal goals are examined. Individual marketing strategies and promotional deliverables are studied. In order to prepare for field placements and future employment, students gain skills and knowledge relating to employer expectations, fundamental business procedures, office communications, and the development and management of client relations.

IDEC2009 Applied Studio 42.0 Hours

Students design and decorate a custom residential kitchen and bath based on a real project scenario. Real clients partner with students through the design process and provide the design criteria needed to successfully complete a set of fully documented drawings for the interior decorating project. The project includes methods of coordinating with suppliers and trades people involved in the delivery of the project together with strategies for budget control.

P- IDEC1002 Interior Decorating Studio

INTD1008 History of Furniture 42.0 Hours

Students study the history of interior design with an emphasis on interior furnishings as an integral part of unique cultural environments, from the mid-17th Century to the present. Historical information is presented with reference to the geographical, social, economic, political, and technical influences that shaped change to the design of interior environments. The focus of this course is on the evolution of the built environment, including interior architectural styles, characteristic design motifs, lighting, and decorative accessories.

MKTG2025 Selling and Merchandising 42.0 Hours

Students learn strategies of selling and merchandising based on theories of consumer psychology. The development of client relations and management of client expectations are studied in relation to the selling of interior decorating goods and services. Window display, showroom layout, lighting and retail merchandising techniques are examined. Knowledge gained through lectures, research, and assignments are applied to a Community Service Learning project that demonstrates methods of product and service display, spatial planning, and the use of merchandising techniques applicable to a retail environment.

Course Description Legend

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market

needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.