COMMUNITY DEVELOPMENT AND SOCIAL INNOVATION

Program Outline

Major: CDSI
Length: 2 Years
Delivery: 4 Semesters
Credential: Ontario College Diploma
Effective: 2017-2018
Location: Orillia
Start: Fall (Orillia)

Description

Social challenges require collaboration from multiple sectors to make a difference in our world. The program provides students with an interdisciplinary, systems approach to making transformative changes to our communities. The program combines social justice and social change principles with strategic skills and knowledge from the non-profit, government and business sectors. Curriculum includes study in the following areas: social challenges, community development, social entrepreneurship, business, fundraising, and event planning, human resources and leadership development.

Through experiential learning, students participate in the community building process and become facilitators of social change. By engaging directly with communities, students learn to appreciate and build upon the strengths of the community and utilize multiple perspectives to effectively make a difference.

Career Opportunities

Many employment opportunities in this field may be found in the nonprofit and government sectors in areas such as community development, program and event planning, and in the newly emerging field of social entrepreneurship and innovation. The primary career categories include:

- Community Development Worker
- Community Outreach Worker
- Community Economic Development Worker
- Community Event Planner
- Community Project Manager
- Social Entrepreneur
- Social Innovator

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- build relationships with individuals concerned with community work to promote awareness and understanding of the community sector;
- appraise strengths, resources, and assets of individuals, groups and communities to assist in the promotion of social change;
- serve in a variety of grassroots organizations to develop a variety of non-profit business skills;
- use creativity in the development of new, socially innovative services and programs that reflect current community needs;
- integrate social entrepreneurship skills and approaches within existing services and community resources to foster positive change in the community;
- conduct one's self professionally, adhere to relevant legislation, and consider the political, social, environmental and/or economic implications when fostering social change;
- identify the importance of environmentally sustainable practices within the community sector;
- align leadership strategies to manage relationships, resolve conflict and respond to issues that arise when doing community development work.

The Program Progression:

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Fall Intake – Orillia

Sem 1 | Sem 2  | Sem 3 | Sem 4
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Fall  | Winter | Fall  | Winter
2017  | 2018   | 2018  | 2019
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Admission Requirements:

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/policies-procedures/

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details: www.georgiancollege.ca/admissions/credit-transfer/

Criminal Reference/Vulnerable Sector Check:
Placement agencies require an up-to-date clear criminal reference check and vulnerable sector check prior to going out on placement. Students should obtain their criminal reference three months prior to placement; checks conducted earlier may not be considered current. As some jurisdictions require longer lead-time for processing, please check with the program coordinator to ensure you allow for sufficient turn-around time. It is the student's responsibility to provide the completed document prior to placement start.

NOTE: A record of criminal offences, for which a pardon has not been granted, may prevent students from completing their placements, thereby affecting their ability to graduate.

Additional Information:
Applicants must have an up-to-date immunization record, Standard First Aid and CPR certification before proceeding on field placement. It is recommended that First Aid training is completed prior to program entry.

Graduation Requirements:
17 Mandatory Courses
2 Communications Courses
3 General Education Courses
2 Field Placements

Graduation Eligibility:
To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Mandatory Courses
CDSI1000   Introduction to Community Development and Social Innovation
CDSI1001   Financial Accountability and Resource Development in the Community Sector
CDSI1002   Community Service Learning and Contemporary Social Issues
CDSI2001   Community Impact and Evaluation Methodologies
ENTR1004   Introduction to Social Entrepreneurship
FNCE2015   Social Finance
GNED1011   Developing Leadership
HUMN1007   Information Ecosystems for Human Services
HUMN1008   Success in Human Services and Beyond
HURM2006   Human Resource Practices in the Community Sector
MGMT1003   Event Planning and Project Management
MKTG2037   Public Relations and Marketing in the Community Sector
SSWK1013   Social Welfare and Political Ideologies
SSWK2006   Community Development: Advocacy for Social and Economic Justice
SSWK2009   Field Placement Seminar 1
SSWK2010   Field Placement Seminar 2
SSWK2014   Community Practice in Social Service Work

Communications Courses
To be selected at time of registration from the College list, as determined by testing.

General Education Courses
To be selected from College list

Field Placements
CDSI2000   Field Placement 1
CDSI2002   Field Placement 2

Course Descriptions:
CDSI1000 Introduction to Community Development and Social Innovation   42.0 Hours
In this course, students are introduced to the principles of working in the community as agents of change. Students learn to employ a systems based approach to understanding

the complexities of contemporary social issues including social challenges and environmental concerns. Building on this knowledge, students are introduced to the concept of social innovation as an opportunity to explore new ideas and solutions that promote social transformation. Students have an opportunity to practice creativity, risk taking and ideation as critical elements of change making.

CDSI1001 Financial Accountability and Resource Development in the Community Sector 42.0 Hours
Students have the opportunity to explore the unique financial framework of the community sector in this course. Additionally, students develop the essential business skills required to responsibly generate and manage funds. Skills related to planning, monitoring, reporting and evaluating as they relate to financial health, accountability and sector responsibility will empower students to contribute to the sector.

CDSI1002 Community Service Learning and Contemporary Social Issues   42.0 Hours
Students have the opportunity to synthesize theory, hands on learning and reflection in a Community Service Learning format through the design and implementation of a socially innovative community event. Using a project management framework, students apply skills and knowledge related to resource development, event planning and financial accountability. From a volunteer perspective, students explore roles and responsibilities, relationship building, communication strategies and team building. Through participation in this course, students gain a unique experience and contribution to their personal portfolio.

CDSI2000 Field Placement 1   224.0 Hours
Students are exposed to the complexities of local community issues and are encouraged to identify with demands in the community development and social innovation space. Students reflect on the various human resource, fundraising and financial models employed within the community sector. Furthermore, students gain an understanding of the expectations of the placement agency, while working collaboratively and communicating effectively with supervisors, colleagues and consumers of the community organization's programs and services.
P- CDSI1002 Community Service Learning and Contemporary Social Issues and P- HUMN1008 Success in Human Services and Beyond

CDSI2001 Community Impact and Evaluation Methodologies   42.0 Hours
Organizational accountability to the sector and public is the focus of students in this course where they examine the fundamentals of community impact and evaluation methodologies. Students explore planning and evaluation theory and practice including logic models, theories of change, collective impact frameworks, results-based accountability and social determinants of health.

CDSI2002 Field Placement 2   224.0 Hours

Students build on their previous field experiences. Students assume increased levels of responsibility and continue to develop their abilities to apply theory, skills, ethics, values and creativity within the context of the placement. Professional attitudes, skills and abilities are expected practice for students, and, in this regard, students are expected to demonstrate more sophisticated communication, planning and problem solving skills. P- CDSI1002 Community Service Learning and Contemporary Social Issues and P-HUMN1008 Success in Human Services and Beyond

ENTR1004 Introduction to Social Entrepreneurship   42.0 Hours
Students identify social issues and develop innovative strategies and solutions aimed at building sustainable communities. Students are exposed to the "hybrid space" between the commercial and the social economy, and examine a range of enterprises from revenue generating non-profits to innovative businesses built to achieve public benefit. The challenges unique to the social enterprise are examined, including management and governance structures, triple-bottom line performance measurement, and financing.

FNCE2015 Social Finance   42.0 Hours
Students learn about the methods that innovative community organizations use to secure investments for initiatives that contribute to social change. Students deconstruct social financial models, and through this exploration, students can appreciate the motivation behind socially conscious investment as well as discover funding sources for community organizations.

GNED1011 Developing Leadership   42.0 Hours
Students explore leadership styles, skills, and trends that contribute to effective leadership. The focus of the course is on the development of leadership skills within a variety of contexts.

HUMN1007 Information Ecosystems for Human Services   42.0 Hours
Students are introduced to the practices that support evidence-informed services in the field. Students explore today's rapidly changing information ecosystem including a variety of sources of information ranging from scholarly literature to popular media and social networks. By learning creative inquiry, strong searching, evaluative skills and critical reflection, students learn to use and create information to support personal and professional growth and community change.

HUMN1008 Success in Human Services and Beyond   42.0 Hours
Students cultivate self-awareness and explore the diverse and dynamic field of human services. Students prepare for future field placement and volunteerism, and gain practical experience through community service learning. To nurture college and career success, students engage a variety of evidence-based learning strategies to prepare for success in college and beyond.

HURM2006 Human Resource Practices in the Community Sector   42.0 Hours

Students examine human resource practices in the community sector. Students analyze trends and issues related to employees and volunteers in nonprofit organizations. Elements of recruiting, training, motivating and retaining a dynamic workforce are considered by students. Students also explore policies and procedures, legal frameworks and the importance of building and maintaining a positive team culture.

MGMT1003 Event Planning and Project Management   42.0 Hours
Students explore the stages of event planning and project management in this course. Specifically, students examine strategies of researching, planning, implementing and evaluating for events and projects. Additionally, students differentiate between planning principles and basic project management tools that support high quality results and sustainability in the community.

MKTG2037 Public Relations and Marketing in the Community Sector   42.0 Hours
Students discuss the role that marketing and public relations play in supporting and promoting a community organization, project, cause and/or initiative. Students explore various forms of marketing and public relations such as cause related marketing, social media, public awareness campaigns and other innovative promotional strategies. Students also practice effective presentation and public speaking skills as related to representing a community organization, project, cause, and/or initiative.

SSWK1013 Social Welfare and Political Ideologies   42.0 Hours
Students are introduced to the political and social influences that shape the context of social service work. Students examine Canadian political ideologies in relation to the development and implementation of social welfare policy and programs. Current government funding models that support the social service system are discussed. Students explore the primary functions of social welfare including income supplement programs, program delivery models and program eligibility issues, and research social welfare programs related to vulnerable populations.

SSWK2006 Community Development: Advocacy for Social and Economic Justice   42.0 Hours
Students are introduced to the social change process through community development strategies and practices. Students examine community assets, gaps, and needs and apply advocacy and community development strategies to create an effective and unique project that promotes social change. Students discuss innovative and creative ways to involve individuals, groups, and communities in advocacy and social change processes. Students are introduced to, and practice, the skills and techniques of grant writing, logic modeling, and project evaluation.

SSWK2009 Field Placement Seminar 1   42.0 Hours
Based on field placement experiences, students examine and articulate their strengths and limitations with regards to their role in the placement agency. Students are encouraged to integrate theory with practice and, through discussion of their

experiences, develop planning, problem solving and assessment skills in the context of the placement. Furthermore, students explore professional and ethical conduct consistent with the values of community work and continue to build on their personal portfolio of unique experiences and contributions.
P- SSWK1001 Introduction to Social Service Work and P- SSWK1003 Principles of a Helping Relationship and (P- SSWK1009 Field Placement Preparation or P- SSWK1010 Field Placement Preparation) and P- AID5 First Aid - SSWK Program and P- IMM5 Immunization - SSWK

SSWK2010 Field Placement Seminar 2   42.0 Hours
This seminar allows students to consolidate their knowledge, skills and attitudes in the areas of problem solving, self-assessment and reflection. In this seminar, students focus on reflecting upon interdisciplinary and creative approaches to social change and innovation thereby allowing students to continue to build their personal portfolio of unique experiences and contributions.
P- SSWK1001 Introduction to Social Service Work and P- SSWK1003 Principles of a Helping Relationship and (P- SSWK1009 Field Placement Preparation or P- SSWK1010 Field Placement Preparation) and P- AID5 First Aid - SSWK Program and P- IMM5 Immunization - SSWK

SSWK2014 Community Practice in Social Service Work   42.0 Hours
Students examine the funding, structure, and administration of community organizations and social services in Canada, and the roles and responsibilities of administrators in the non-profit sector. Students also examine non-profit governance, volunteer recruitment and management, resource development, finance management, and human resource functions.

Course Description Legend
P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.