

# ART AND DESIGN FUNDAMENTALS

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## Program Outline

<b>Major:</b>	AADF
<b>Length:</b>	1 Year
<b>Delivery:</b>	2 Semesters
<b>Credential:</b>	Ontario College Certificate
<b>Effective:</b>	2017-2018
<b>Location:</b>	Barrie
<b>Start:</b>	Fall (Barrie), Winter (Barrie)

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### Description

Art and Design Fundamentals is a one-year certificate program that provides a solid foundation in art and design. It also provides the opportunity for students to assess which area of the visual arts is most appropriate to their individual abilities. Effective research, problem-solving, and conceptualization skills are developed to nurture talents and prepare students for future studies in art and design. The range of courses provides an opportunity to learn new skills and refine existing skills. The portfolio developed in this program will be valuable when applying to specialized art or design programs.

### Career Opportunities

This one-year certificate program prepares students for entering specific art and design diploma programs by developing the fundamental skills and knowledge that form the foundation for future studies in design or visual arts. Graduates have undertaken a wide variety of art and design related studies, enabling them to discern their particular strengths and preferences. Art and Design Fundamentals graduates can make informed choices for future career paths.

### Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- apply the elements and principles of design to create effective compositions;

- utilize a variety of presentation skills across a wide range of media appropriate to portfolios as well as displays of work in both public and private venues.
- use the design process to execute two and three-dimensional design projects from concept to finished work using a wide range of materials, processes, and techniques;
- employ vocabulary specific to design and visual art to critique a work of art;
- analyze a work of art with an appreciation for the context in which it was made;
- articulate art concepts, history, and the role of art in society to the general public;
- apply basic entrepreneurial principles and strategies to the art and design environment;
- employ environmentally sustainable design practices such as sourcing products locally/ethically and reducing the environmental footprint when solving design problems;
- observe and adhere to protocols and procedures for health and safety in the art and design studio environment;
- use the design process to express original and imaginative concepts in a variety of media.

### **The Program Progression:**

Fall Intake - Barrie

Sem 1 | Sem 2

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Fall | Winter

2017 | 2018

Winter Intake - Barrie

Semester 1 | Semester 2

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Winter | Fall

2018 | 2018

### **Admission Requirements:**

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants

who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: [www.georgiancollege.ca/admissions/policies-procedures/](http://www.georgiancollege.ca/admissions/policies-procedures/)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details: [www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/)

**Graduation Requirements:**

- 5 Mandatory Courses
- 1 Communications Course
- 5 Optional Courses
- 1 General Education Course

**Graduation Eligibility:**

To graduate from this program, the passing weighted average for promotion through each semester, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

**Mandatory Courses**

- APDE1000 Ideas and Imagery
- APDE1001 Design Fundamentals
- APDE1002 Colour and Design
- DRWG1004 Fundamentals of Drawing
- HSTY1000 Introduction to Western Art History

**Communications Course**

To be selected at time of registration from the College list, as determined by testing.

**Optional Courses**

To be selected from College list

General Education Course  
To be selected from College list

**Course Descriptions:**

APDE1000 Ideas and Imagery 42.0 Hours

In this course, students will learn how to develop original images and concepts by experimenting with creative thinking, synectics and the design process.

APDE1001 Design Fundamentals 42.0 Hours

This course introduces students to the elements and principles of two-dimensional and three-dimensional design. Exploration of the possibilities inherent in even the simplest element leads to a better understanding and appreciation of the role of design in many aspects of life. The design process is used in visualizing and developing ideas for solving design problems.

APDE1002 Colour and Design 42.0 Hours

The three attributes of colour - hue, value and chroma - are explored and used to create colour relationships. Theories are introduced such as additive and subtractive colour systems and their applications. Students will study the role of colour in design by employing colour concepts in compositions.

DRWG1004 Fundamentals of Drawing 42.0 Hours

This course will introduce students to basic drawing, perspective, and sketching techniques using various media, to depict a variety of subjects.

HSTY1000 Introduction to Western Art History 42.0 Hours

This course examines the foundations of the art of the western world from pre-history to the present. It introduces artistic styles and establishes knowledge of the origins of Western Art.

**Course Description Legend**

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

*Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.*