

ART AND DESIGN FUNDAMENTALS

Program Outline

Major:	AADF
Length:	1 Year
Delivery:	2 Semesters
Credential:	Ontario College Certificate
Effective:	2014-2015
Location:	Barrie
Start:	Fall (Barrie), Winter (Barrie)

Description

Art and Design Fundamentals is a one-year certificate program that provides you with a solid foundation in art and design. It also provides you with the opportunity to assess which area of the visual arts is most appropriate to your abilities. Effective research, problem-solving and conceptualization skills are developed to nurture your talents and prepare you for future studies in art and design. The range of courses provides you with an opportunity to learn new skills and refine existing skills. The portfolio you develop in this program will be valuable when applying to specialized art or design programs.

Career Opportunities

This one-year certificate program prepares students for entering specific art and design diploma programs by developing the fundamental skills and knowledge that form the foundation for future studies in design or visual arts. Graduates have undertaken a wide variety of art and design related studies, enabling them to discern their particular strengths and preferences. Art and Design Fundamentals graduates can make informed choices for future career paths.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- use the design process to execute projects from concept to finished work;
- apply the elements and principles of design to effective compositions;

- use the colour attributes of hue, value and chroma to create expressive work, and to establish effective colour relationships;
- solve design problems with originality and work creatively within given parameters;
- express imaginative concepts in a variety of media;
- present different kinds of work in appropriate and aesthetic ways.

The Program Progression:

Fall Intake - Barrie

Sem 1 | Sem 2

 Fall | Winter
 2014 | 2015

Winter Intake - Barrie

Semester 1 | Semester 2

 Winter | Fall
 2015 | 2015

Admission Requirements:

You must meet ONE of the following requirements to be eligible for admission to these programs:

Secondary school applicants:

- OSS curriculum: OSSD or equivalent, with Grade 12 English (C) or (U) (ENG4C, ENG4U)

Non-Secondary school applicants (19 years or older):

- Any credit Communication course taken at Georgian College
- Equivalent courses in English taken through secondary school or Independent Learning Centres (at the general, advanced, college or university level)
- Academic and Career Entrance Certificate (ACE) program with communications
- Mature student testing in English that meets the minimum standards for admission (available through most testing services)*
- Ontario High School Equivalency Certificate (GED)
- English, Literature or Communication credit courses from accredited colleges/universities

Home school applicants:

- Applicants can write the mature student testing in English that meets the minimum standards for admission (available through testing services)*

* available from Georgian College. For a complete listing please contact the Office of the Registrar.

Non-secondary school applicants who are 19 years of age or over by the first day of classes, and who lack the academic entrance qualifications, may be considered for entrance to an appropriate post-secondary diploma or certificate program as mature applicants. Mature applicants must meet all program specific prerequisites including all selection criteria; equivalencies are stated above. Applicants who are unsure whether they meet admission requirements should contact the Office of the Registrar. In addition, those applying as mature students and having no documentation of Grade 12 education must supply, if required, proof of age, such as a copy of an official birth certificate or driver's licence. Refer to Section 2.5 and 2.6 of the Academic Calendar for further details.

Credit transfer and course exemptions:

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may be eligible for credit transfer/course exemptions. Courses/experience must match at least 80% of the learning outcomes of a Georgian College course with a minimum grade of 60% or C achieved in previous coursework; some program exceptions apply (see program outline). For further information please visit the Credit Transfer Centre website: georgiancollege.ca/admissions/credit-transfer/

Graduation Requirements:

- 5 Mandatory Courses
 - 1 Communications Course
- 5 Optional Courses
 - 1 General Education Course

Graduation Eligibility:

To graduate from this program, the passing weighted average for promotion through each semester, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Mandatory Courses

APDE1000 Ideas and Imagery
APDE1001 Design Fundamentals
APDE1002 Colour and Design
DRWG1004 Fundamentals of Drawing
HSTY1000 Introduction to Western Art

Communications Course

To be selected at time of registration from the College list, as determined by testing.

Optional Courses

To be selected from College list

General Education Course

To be selected from College list

Course Descriptions:

APDE1000 Ideas and Imagery 42.0 Hours

In this course, students will learn how to develop original images and concepts by experimenting with creative thinking, synectics and the design process.

APDE1001 Design Fundamentals 42.0 Hours

This course introduces students to the elements and principles of two-dimensional and three-dimensional design. Exploration of the possibilities inherent in even the simplest element leads to a better understanding and appreciation of the role of design in many aspects of life. The design process is used in visualizing and developing ideas for solving design problems.

APDE1002 Colour and Design 42.0 Hours

The three attributes of colour - hue, value and chroma - are explored and used to create colour relationships. Theories are introduced such as additive and subtractive colour systems and their applications. Students will study the role of colour in design by employing colour concepts in compositions.

DRWG1004 Fundamentals of Drawing 42.0 Hours

This course will introduce students to basic drawing, perspective, and sketching techniques using various media, to depict a variety of subjects.

HSTY1000 Introduction to Western Art 42.0 Hours

This course examines the foundations of the art of the western world from pre-history to the present. It introduces artistic styles and establishes knowledge of the origins of Western Art.

Course Description Legend

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.