

INTERIOR DECORATING

Program Outline

Major:	INDC
Length:	2 Years
Delivery:	4 Semesters
Credential:	Ontario College Diploma
Effective:	2013-2014
Location:	Barrie
Start:	Fall (Barrie)

Description

Interior decorating is the art of creating distinctive and integrated interior environments that respond to functional needs and address aesthetic perceptions. The process involves the planning of space, beautification and furnishing of interiors and the documentation of design concepts resulting in a composition that conveys a sense of place. Courses are delivered in a variety of formats including lecture, studio and lab. In addition, a variety of field trips as well as a field placement component connects students with the industry prior to graduation. Graduates will have the knowledge and essential skills to interpret client requirements, create innovative interiors and pursue employment in the decorating field.

Career Opportunities

Graduates may find employment with large decorating firms offering a full range of consultancy services, building contractors, real estate agents, retailers, and specialty decorating centres. Students with entrepreneurial skill may become freelance interior decorators. Possible positions include: interior decorating consultant; kitchen and bathroom designer; colour consultant; model home/condo finishes specifier; real estate staging consultant; lighting, flooring, furniture, window treatment and paint consultant/specialist/salesperson.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- analyze the client's needs and goals using research techniques and taking psychological, sociological and physiological needs into consideration;
- collaborate in the preparation of a design proposal/contract to define the scope of services for the decorating project;
- analyze existing space conditions and decorating components in order to determine what modifications are required to meet the client's needs;
- prepare a design concept which meets all the criteria (i.e.: historical context, accessibility) of a given decorating project using the creative process;
- communicate the design concept to the client in verbal and written formats;
- use a variety of media and rendering techniques to communicate the character of the space;
- prepare technical documents (i.e. plans, elevations) needed for the implementation of the decorating solution;
- collaborate with a variety of design and decoration professionals for the implementation of the decoration solution;
- evaluate the effectiveness of the final decoration solution;
- develop strategies and plans to implement and maintain a decorating business.

External Recognition:

This two-year program is recognized by the Canadian Decorators Association (CDECA).

The Program Progression:

Fall Intake - Barrie

Sem 1	Sem 2	Sem 3	Sem 4

Fall	Winter	Fall	Winter
2013	2014	2014	2015

Admission Requirements:

You must meet ONE of the following requirements to be eligible for admission to these programs:

Secondary school applicants:

- OSS curriculum: OSSD or equivalent, with Grade 12 English (C) or (U) (ENG4C, ENG4U)

Non-Secondary school applicants (19 years or older):

- Any credit Communication course taken at Georgian College

- College preparatory programs including those taken at Georgian College: Art and Design Fundamentals and General Arts and Science*
- Equivalent courses in English taken through secondary school or Independent Learning Centres (at the general, advanced, college or university level)
- Academic and Career Entrance Certificate (ACE) program with communications
- Mature student testing in English that meets the minimum standards for admission (available through most testing services)*
- Ontario High School Equivalency Certificate (GED)
- English, Literature or Communication credit courses from accredited colleges/universities

Home school applicants:

- Applicants can write the mature student testing in English that meets the minimum standards for admission (available through testing services)*

* available from Georgian College. For a complete listing please contact the Office of the Registrar.

Non-secondary school applicants who are 19 years of age or over by the first day of classes, and who lack the academic entrance qualifications, may be considered for entrance to an appropriate post-secondary diploma or certificate program as mature applicants. Mature applicants must meet all program specific prerequisites including all selection criteria; equivalencies are stated above. Applicants who are unsure whether they meet admission requirements should contact the Office of the Registrar. In addition, those applying as mature students and having no documentation of Grade 12 education must supply, if required, proof of age, such as a copy of an official birth certificate or driver's licence. Refer to Section 2.5 and 2.6 of the Academic Calendar for further details.

Credit transfer and course exemptions:

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may be eligible for credit transfer/course exemptions. Courses/experience must match at least 80% of the learning outcomes of a Georgian College course with a minimum grade of 60% or C achieved in previous coursework; some program exceptions apply (see program outline). For further information please visit the Credit Transfer Centre website: georgiancollege.ca/admissions/credit-transfer/

Graduation Requirements:

26 Mandatory Courses

- 2 Communications Courses
- 3 General Education Courses
- 1 Field Placement

Graduation Eligibility:

To graduate from this program, the passing weighted average for promotion through each semester, from year to year and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester.

Mandatory Courses

APDE1004 Applied Colour Theory
 COMP1055 Computer Aided Drafting
 COMP2091 Computer Aided Drafting Intermediate
 COMP2092 Computer Aided Drafting Advanced
 DRFT1010 Hand Drafting and Design Technology
 DRFT1011 Hand Drafting and Design Intermediate
 DRFT2002 Hand Drafting and Design Technology Advanced
 DRWG1009 Freehand Drawing
 DRWG1010 Drawing and Rendering
 DRWG2003 Drawing and Rendering Advanced
 HSTY2002 Early Design History
 IDEC1000 Studio Basics
 IDEC1001 Sustainable Materials, Finishes and Furnishings
 IDEC1002 Interior Decorating Studio
 IDEC1003 Applied Studio
 IDEC1004 Global Issues, Materials, Finishes and Furnishings
 IDEC2000 Professional Practice
 IDEC2001 Media Presentation Methods
 IDEC2002 Interior Decorating Studio Intermediate
 IDEC2003 Applied Studio Advanced
 IDEC2004 Professional Practice Advanced
 IDEC2005 Interior Decorating Studio Advanced
 IDEC2006 Materials, Finishes, Furnishings, and Accessories Advanced Applications
 INTD2009 Lighting Systems and Design
 INTD3008 History of Furniture
 MKTG2025 Selling and Merchandising

Communications Courses

To be selected at time of registration from the College list, as determined by testing.

General Education Courses
To be selected from College list

Field Placement
IDEC2007 Field Placement

Course Descriptions:

APDE1004 Applied Colour Theory 28.0 Hours

This course introduces the student to colour principles, theories and systems related to the design of interior environments. Light and colour interrelationships and their effects on human social and psychological behaviour are explored. The physics and language of colour are studied as applied to interior design.

COMP1055 Computer Aided Drafting 42.0 Hours

This course is the first in a series of three that introduces students to computer-aided drafting. Students will become familiar with the basic principles of electronic drafting through instruction and exploration of various software applications specific to the interior decorating field. File management systems, basic software functions, and production methods will be utilized to create two-dimensional, technical drawings.

COMP2091 Computer Aided Drafting Intermediate 28.0 Hours

This course builds on basic computer aided drafting applications with a focus on 2D-2D. An extensive hands-on technology experience is delivered in a computer lab with emphasis on two-dimensional drafting and three-dimensional modeling. Using 2D-2D as well as other industry standard software applications students will develop skills in conceptual communication and drawing productivity.

P- COMP1055 Computer Aided Drafting

COMP2092 Computer Aided Drafting Advanced 28.0 Hours

This course builds on knowledge gained in the Computer Aided Drafting and Computer Aided Drafting Intermediate courses to further develop drawing and rendering productivity and communication skills. A working knowledge of AutoCAD is integrated with three-dimensional modeling and rendering software applications enabling students to effectively communicate interior decorating concepts and produce industry standard documentation of final decorating applications.

P- COMP2091 Computer Aided Drafting Intermediate

DRFT1010 Hand Drafting and Design Technology 28.0 Hours

This course introduces students to mechanical hand drafting techniques and principles of contract documentation. Students will learn how to use mechanical drafting equipment to produce architectural lettering, floor plans, elevations, sections and orthographic projections. In addition to developing basic drafting skills, students will

also study complex documentation to develop the skills necessary to read, understand and interpret technical drawings and specifications produced by architectural technologies, electrical, mechanical, structural and hydraulic engineers and landscape architects.

DRFT1011 Hand Drafting and Design Intermediate 28.0 Hours

With a focus on precision and accuracy, this course examines the principles of interior detailing and construction and further develops the use of architectural drawing conventions and techniques. Students will utilize drafting methods and standards to specify the assembly of decorating elements within existing architectural and newly renovated interior space. The importance of building code compliance and the role of regulatory authorities will be introduced.

P- DRFT1010 Hand Drafting and Design Technology

DRFT2002 Hand Drafting and Design Technology Advanced 28.0 Hours

In this course, students develop advanced drafting methods and techniques and apply them to the production of working drawings and the documentation of decorating elements within interior space. Appropriate materials, joinery methods, specialty hardware, fastening systems, and lighting integration will be studied and applied to the detailing of customized millwork, furniture, and cabinetry.

P- DRFT1011 Hand Drafting and Design Intermediate

DRWG1009 Freehand Drawing 28.0 Hours

In this course, students develop effective drawing techniques as a specialized form of visual communication. Quality and expressiveness of line are developed. Life drawing, still life drawing and sketching techniques are utilized, to assist students in creating images of their ideas about two-dimensional shapes and three-dimensional forms and spaces. Human figure sketches will be incorporated in perspective drawings of architectural environments.

DRWG1010 Drawing and Rendering 28.0 Hours

This course develops specific drawing skills used in the communication of interior decorating concepts. Students learn how to produce quick spatial sketches as part of the creative process as well as technical one and two point perspectives for presentation. The effective use of multi-media, drawing surfaces, and illustration methods will be emphasized with a focus on the use of rendering techniques that effectively communicate materials, textures, shade, shadow, and tonal values within three-dimensional space.

DRWG2003 Drawing and Rendering Advanced 28.0 Hours

Students will build on drawing and rendering skills and produce interior and exterior perspective renderings that communicate decorating concepts with delineating detail. View options, composition, proportion, scale, and the use of entourage elements will be

applied to a variety of drawings. The development and completion of a portfolio of illustrations will effectively demonstrate student drawing and rendering abilities.

P- DRWG1010 Drawing and Rendering

HSTY2002 Early Design History 42.0 Hours

This course introduces students to the foundations of the period styles of architecture and interiors used in North America from the beginnings of European settlement to the beginning of the 19th century. The influences of earlier styles - from pre- historic through the Graeco-Roman period to the French Empire Period - are explored and brought into context with the later periods of architectural history. Social and political relevancies will be established to help explain the development of the environmental design arts. Students will keep a notebook with information and pictures of the various styles studied. This will become a valuable resource for future reference.

IDEC1000 Studio Basics 42.0 Hours

This studio course introduces students to the social and psychological effects that decorators can create within interior space. In addition, elements and principles, functional and aesthetic criteria, and process methods that facilitate spatial planning, anthropometric applications, and interior decorating and design are studied. Small scale exercises and in-class assignments guide students through interior decorating techniques with a focus on function, spatial merit, and theories of beauty.

C- DRFT1010 Hand Drafting and Design Technology

IDEC1001 Sustainable Materials, Finishes and Furnishings 42.0 Hours

This course introduces students to a comprehensive collection of interior materials, finishes, furnishings, and textiles used within the interior decorating profession with a focus on physical properties, practical applications, and aesthetic attributes. Hands-on use of materials and field trips emphasize appropriate applications, manufacturing processes, sourcing, and installation methods within the context of health, safety, and sustainable issues. Group and individual assignments involve research, product analysis, and student presentations of interior applications.

IDEC1002 Interior Decorating Studio 42.0 Hours

This studio course focuses on assignment and project based learning, and builds on knowledge gained in Studio Basics. Students will further develop space planning skills and the ability to specify lighting, materials, finishes, furniture, fixtures, and appliances based on specific functional requirements and aesthetic concepts. Interior decorating techniques will be applied to small scale spaces specific to apartment and condominium living. Assignments, research, in-studio critiques, student presentations, and site visits support the learning experience.

P- IDEC1000 Studio Basics and C- DRFT1010 Hand Drafting and Design Technology

IDEC1003 Applied Studio 28.0 Hours

This applied studio focuses on the development and application of interior decorating services to real project scenarios. Actual small scale projects will be completed to the tendering stage and will involve real clients, the programming of their needs, continued professional communications between client and consultant, schematic design proposals, design development, estimating, specifying, and the completion of contract documentation.

P- IDEC1000 Studio Basics and C- DRFT1010 Hand Drafting and Design Technology

IDEC1004 Global Issues, Materials, Finishes and Furnishings 42.0 Hours

This course explores global issues in relation to the evaluation, selection, and sourcing of materials, finishes, and furnishings. Interior window treatments, flooring, wall applications, appliances, bedding, table and chair coverings, and exterior roofing and building facade options, deck, path, landscaping and furnishings are studied. Estimating quantities and product costing are introduced.

IDEC2000 Professional Practice 28.0 Hours

This course introduces students to a variety of employment options and assists them in developing a personal plan for job attainment and career success. Self assessment and personal goals are examined. Individual marketing strategies and promotional deliverables are studied. In order to prepare students for field placement and future employment they will gain skills and knowledge relating to employer expectations, fundamental business procedures, office communications, and the development and management of client relations.

IDEC2001 Media Presentation Methods 42.0 Hours

In this course students will develop basic two-dimensional graphic skills and apply writing methods to communicate decorating concepts and produce promotional material. Techniques to acquire and manipulate digital images will be studied. Students will combine images and text to create visual compositions. An individual promotional package that includes an electronic portfolio will be developed.

C- IDEC2000 Professional Practice

IDEC2002 Interior Decorating Studio Intermediate 42.0 Hours

This studio course focuses on the development and documentation of a decorating solution for a mid-sized residence. The creative process will be used to space plan, light, furnish, and decorate interior living spaces and exterior entertaining and relaxation areas. Exterior lighting, pathway, and landscaping design will be introduced in order to create a comprehensive design and decorating solution. Decorating and presentation skills are realized through research, hands-on project development, in-studio critiques, and student presentations.

P- IDEC1002 Interior Decorating Studio and C- DRFT2002 Hand Drafting and Design Technology Advanced

IDEC2003 Applied Studio Advanced 28.0 Hours

Students design and decorate a custom residential kitchen and bath based on a real project scenario. A real client will partner with the student through the design process and provide the design criteria needed to successfully complete a set of fully documented drawings for the interior decorating project. The project will include methods of coordinating with suppliers and trades people involved in the delivery of the project together with strategies for budget control.

P- IDEC1003 Applied Studio and C- DRFT2002 Hand Drafting and Design Technology Advanced

IDEC2004 Professional Practice Advanced 42.0 Hours

This course presents standard industry guidelines, procedures, and professional practice issues applicable to the business of interior decorating. The preparation of proposals, service agreements and contracts, project coordination and administration, documentation responsibilities, and financial record keeping are examined within the context of ethical, legal, and accountability obligations. Established reimbursement methods such as fees for service and fees for product are explored. Lectures, case studies, and guest speakers provide students with professionally recognized business models on which to build a professional practice.

IDEC2005 Interior Decorating Studio Advanced 42.0 Hours

This studio course further develops decorating skills and applies them to a large scale interior and exterior residential project. Function specific custom detailing, exceptional decorating solutions, and unique decorating applications will be utilized to satisfy project criteria. This studio integrates knowledge gained in other courses and culminates in a major student presentation supported by a documentation package that communicates a comprehensive decorating and design solution.

P- IDEC2002 Interior Decorating Studio Intermediate and P- DRFT2002 Hand Drafting and Design Technology Advanced

IDEC2006 Materials, Finishes, Furnishings, and Accessories Advanced Applications 42.0 Hours

This course introduces students to materials and finishes designed for commercial applications with a focus on functional and aesthetic characteristics, acoustic qualities, product durability, and flammability properties. Cabinet hardware, materials, and finishes are examined and assessed for appropriate millwork applications. In addition, residential applications of custom, high-end, and unique decorating accessories, objects of art, antiques, reproductions, and specialized artisan applied finishes are researched.

IDEC2007 Field Placement 98.0 Hours

This course prepares students for entry into the interior decorating profession by providing an opportunity to learn through experience. In consultation with a faculty advisor, each student will research possible employers, apply for a position in the decorating field, and gain placement for a 98 hour work term. During the work term students will record their experience in relation to skill development, achievements, and

personal goals. Students, faculty, and employers will participate in a mid-point and final evaluation to provide students with employee assessments, guidance, and support.

P- IDEC2000 Professional Practice and P- IDEC2001 Media Presentation Methods

INTD2009 Lighting Systems and Design 28.0 Hours

In this course, students study the principles of lighting design. Concepts, nomenclature and equipment are defined. Lighting theory and principles are applied to various interior environments.

INTD3008 History of Furniture 28.0 Hours

Students study the history of interior design with an emphasis on interior furnishings as an integral part of unique cultural environments, from the mid-17th Century. to the present. Historical information is presented with reference to the geographical, social, economic, political, and technical influences that shaped change to the design of interior environments. The focus of this course is on the evolution of the built environment, including interior architectural styles, characteristic design motifs, and decorative accessories.

MKTG2025 Selling and Merchandising 42.0 Hours

In this course, students will learn strategies of selling and merchandising based on theories of consumer psychology. The development of client relations and management of client expectations are studied in relation to the selling of interior decorating goods and services. Window display, showroom layout, and retail merchandising techniques are examined. Knowledge gained through lectures, research, and assignments will be applied to a design project that will demonstrate methods of product and service display, spatial planning, and the use of merchandising techniques applicable to a retail environment.

P- DRFT2002 Hand Drafting and Design Technology Advanced

Course Description Legend

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.