



- **Abstentions:** 0
- **Motion Carried:** Unanimous

## 5. New Business

### a) Campus Date *Josh Yaniw and Greg Yaniw*

Meet singles on your campus, with this web site called [www.campusdates.ca](http://www.campusdates.ca). This dating site is different from other dating sites because, without a student email, you cannot sign into the site nor register. The site is currently a prototype, similar to Facebook you create a profile with photos and personal information to share, to be able to connect with others. The results are filtered through school, program, ethnicity, appearance, age, religion and even with or without tattoos. They would like to work out an agreement with GCSA in terms of weekly marketing. Anyone could join for free, at any time. For \$20 a month, you are able to read and message potential matches. For free you may review the different people available, within your search, without access to them. With the agreement of GCSA marketing for Campus dates, Georgian College Students' Association will receive 5% of revenue. Campus Dates has also agreed to advertise for GCSA events.

Part of the agreement:

1. To be posted on the blue GCSA boards for the entire length of their agreement.
2. To be mentioned at orientation.
3. To have post card size hand-outs to be given to students once a month.

**Action:** Email Anissa questions for Campus Dates.

### b) Wonderland *Anissa*

Wonderland is to be booked for July 21<sup>st</sup>.

### c) Vote Promise *Anissa*

An event called Vote Promise is happening in Downtown Toronto, to bring awareness to the federal election approaching to young adults.

## 6. On-going Business

- ### a) Georgian College Student Association Athletic Excellence Award *Michele McConney*
- The award is only offered to Men and Women's Volleyball and Basketball because of the length of their season. Across the board for the athletes they carry a 70% average. The athlete is selected based on their grade and, and amount of



MINUTES  
GCSA BOARD MEETING  
June 15<sup>th</sup> 2015 @6:00pm  
President's Room, H101

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community involvement. To be nominated by the coach. GCSA will look into the Athletics budget. **Action:** Email Anissa or Victoria with questions for Michele.

b) **VP Updates**

VP Marketing: Tree Top Trekking is a go, marketing begins on the 16<sup>th</sup>. Posters and social media go up. After COCA with Owein, Jacob would like Owein to sit in on the meetings. It has been agreed on that Owein will be invited to sit in on meetings, once a month. Jacob is looking into sponsorships, similarly to other schools getting a set budget from their sponsors. Looking into Barrie, and surrounding areas' local companies. Fiverr is a company for marketing aid, they create different adds and Jpegs for \$5 a piece to be posted on social media, and post boosts. With this business also introduced at COCA, they enable you to send a wide spread text to a list of numbers for do not reply texts' announcing different events with a cost of \$1 300 a year. All SWAG is finalized, numbers are still to be decided. Jacob has to contact the other campuses in order to figure out their numbers. We are ordering from Kutting Edge. The set budget for SWAG is \$5 000. With the selected SWAG, with 10 000 items, it is an estimated cost of \$9 000, give or take \$2 000.

**Action:** Send Anissa the SWAG breakdown.

c) **Adjournment:**

- **Motion number(y/m/d/#):**
- **BIRT**
- **Mover:**
- **Seconded:**
- **For:**
- **Against:**
- **Abstentions:**
- **Motion Carried:**