**Attendance:** Avery Konda President

Kavisha Shah Vice President Administration

Hellena Baechler Vice President Athletics

Jake Chevrier Vice President Internal Relations

Cassandra Ecclestone Vice President Marketing

Hunter Markle Vice President External

Paulo Cardosa Vice President Social

Christina Meredith Manager of Student Leadership

Amiee Conklin Director

Samuel Halloran Director

**Regrets**:

Smilepreet Kaur Director

Priyank Padhar Director

Yolanda Bethencourt Director

1. Call to Order:

**Motion number (y/m/d/#):** 2016/07/14/01

**BIRT** GCSA opens today’s meeting to at 4:00 PM

**Mover: Cassandra**

**Seconder: Amiee**

 **For: 6**

**Against: 0**

**Abstentions: 0**

**Motion Carried:** Unanimous

1. Quorum Check:
2. Acceptance of Agenda:

**Motion number (y/m/d/#):** 2016/07/14/02

**BIRT** GCSA Approve Today’s Agenda

**Mover: Hunter**

**Seconder: Jake**

**For: 6**

**Against: 0**

**Abstentions: 0**

**Motion Carried:** Unanimous

1. Acceptance of Minutes :

**Motion number (y/m/d/#):** 2016/07/14/03

**BIRT** GCSA approves minutes dated June 16th & June 30th, 2016

**Motion Tabled** for June 14th 2016

1. Guest Speakers:
2. United Way – Lori Ann (10-15 min)
* Fund raiser presentation
* Presentation attached.
* Hunter: raise funds in different communities for diverse purposes.
* Lori-Ann: Event for community engaging
* Amalgamated with Collingwood & now working in Muskoka
* Funded local agencies & have established regional collaborations with
* Social support, social enterprise & social services, collaborative initiatives with public and private sector non-profit events
* Paulo: some part of money raised through events can be contributed to Untied Way or Promotional popcorn distributed can be charged a small amount and can e donated as well
* Hunter: McDonalds Day to be celebrated when new McDonalds is going to be opened at Cundels and some event can be planned for the opening event.
* Paulo: New ideas can be planned with help of Cassandra and Owein and come up with ideas for contributing to this campaign
1. Orientation t-shirts: Terri Edmonstone (10-15 min)
* Prices $5.20 to $3.59 for color shirt, two print locations front and back.
* Sponsorship request to help with price. $10 cents per shirt.
* 3000 shirts estimated. Total cost: little over $12,000
* TLC, mental Health Initiative, Gallowan Associates(Have asked for more details), Athletics, Book Store, Can I kiss you campaign, student portal, First Generation, Institutional Research have agreed to sponsor
* $ 7000 has been raised by vendor sponsorships but it is sufficient.
* Jake: Separate meeting to discuss the source & specifics of the budget
* Christina: Analyse the budget and come to a decision for sponsorship
* Paulo: Meeting with Owein and Cassandra to decide what budget amount shall be appropriate.
1. New Business:

*Information Only*

1. Criterion: Paulo & Christina (10-15 min)
* Attachment added.
* Client number for GCSA found, and then movies can be picked for screening.
* License is not paid
* Yearlong license $1300.
* We need only two movie nights. Also, with new Galaxy Cinema coming near Georgian, hence license is not actually needed.
* Christina: Decision revolves around whether we want to pay and get entitled to the license
* Amiee: Residence license can be shared for $750 and utilized for GCSA events.
* Jake: What are the other options for movie license?
* Paulo: Partnership can be made with Galaxy Cinema arriving soon since it is closer. Money is already paid for screen for outdoor movie. The license is good only if every executive plans movie night.
* Hunter: Clubs can do movie nights as well. Also, events similar to movie shown on International Women’s Day can be done.
* Jake: Movie license can be shared among different departments on campus and the cost can be shared.
* Paulo: Indoor movie license: $1300 & Outdoor movie license: $ 2000
* Owein: License was owned in the previous year. However, few years back we had Monday movie night which included free meal treats but it did not always have a good turn out and it was free.
* Cassandra: Categorized movie days and show movies belonging to that genre.
* Jake: With good marketing & latest movies shown, it good be good
* Paulo: Marketing is not only sufficient for making such events successful
* Hunter: Will make community contacts to see if Galaxy Cinema can show movie as per demand and use partnership with Dominos to see if we can offer food at discounted rate.
1. Georgian Pride Pub Night - Jake (15 min)
* Brody has been nominated as Simcoe Pride LGBT youth of the year
* Chris has been nominated as Simcoe Pride LGBT person of the year
* Georgian Pride has been nominated as Simcoe Pride LGBT organization of the year
* Georgian Pride wants to have pub night on September 15th in TLC, 3 drag queens, 1 drag king and 1 local DJ performer
* All the money from ticket proceedings goes back to GCSA as it will be a partnership event with GCSA.
* Promote school as LGBT safe place to all the new students.
* 100$ to each performer, total $ 500 & 3 hotel rooms.
* Help with funding, help with marketing and a new name for the event.
* All the costs will come up to $1000.
* Paulo: meeting to be booked to come up with details by next week to meet the deadlines.
* Hunter: Georgian pride council should play key role in helping with promotions.
* Hellena: better name alternatives to be suggested.
* Cassandra: time constraint in selling ticket
* Hunter: Event can be shifted to October
* Owein : Will look for date, get room contracts
* Support granted

*Decision/Motion-able*

1. Huronia Transition Homes – Hunter (10 Min)
* Letter Attached.
* GCSA to support financially and walk in the march.
* At City Hall, walk takes place in Fall.
* Paulo: Can come up with budget for external community measures
* Cassandra: Big initiative across all college campuses and North America.
* In return, they can educate and train our staff more on the purpose they are supporting for leadership growth.

**Motion number (y/m/d/#):** 2016/07/14/04

**BIRT** GCSA supports $ 300.00 from the club account (100351-57102) and $237.00 from Georgian Gender Equity Council to sponsor Huronia Transition Homes: Take Back the Night

**Mover: Hunter**

**Seconder: Cassandra**

**For: 9**

**Against: 0**

**Abstentions: 0**

**Motion Carried:** Unanimous

1. Job Fair – Cassandra & Owein (5 min)
* Promo crew hiring for Fall
* Process: accept resumes, some behavioural questions.
* Second round: group interview to measure confidence and enthusiasm.
* Then the final hiring
* Training workshop – an hour to two to go over expectations, regular job duties.
* Train an individual for both brew Crew and Promo Crew to work on flexible schedules
* Date July 26 & 27. Paulo: Recommendation for date change.
* Hunter: Legal paperwork Framework construction will be mindful of the scenario that there could be a possibility of working for either crew.
* Avery – Meetings encouraged to agree on date for job fair
1. Home Coming – Avery (10 – 20 Min)
* Meeting to be set for an hour to solidify the plans for Homecoming.
1. On-going Business:

*Decision/Motion-able*

1. Executive Wear – Cassandra (5 min)
* Samples presented to the council
* Quotations attached and discussed
* Lowest quote from Gennumark
* No international shipping
* Next meeting to be set to agree the print locations on jacket\
* Amount asked more to set provide flexibility for tax

**Motion number (y/m/d/#):** 2016/07/14/05

**BIRT GCSA** approves $500.00 for the VP Executive jackets

**Mover: Hunter**

**Seconder: Jake**

**For: 8**

**Against: 0**

**Abstentions: 0**

**Motion Carried:** Unanimous

1. Spirit Wear – Cassandra (10-15 min)
* Style of shirts to be decided
* Christina: quotes are needed on company letter head and then have to be sent to Purchasing to process them.
* Kavisha: Location of selling the spirit wear?
* Cassandra: Orientation, if it goes well, then it will be sold from GCSA office, or at the events. Or partnership will be set up with Athletics
* Avery: Logistics for the display of the shirts can be decided on a later date.
1. Next Meeting: July 21st , 2016 at 4:00 PM in K323.
2. Adjournment:

**Motion number (y/m/d/#):** 2016/07/14/05

**BIRT** GCSA adjourns today’s meeting at: 4:47 PM

**Mover: Cassandra**

**Seconder: Amiee**

**For: 9**

**Against: 0**

**Abstentions:** 0

**Motion Carried:** Unanimous