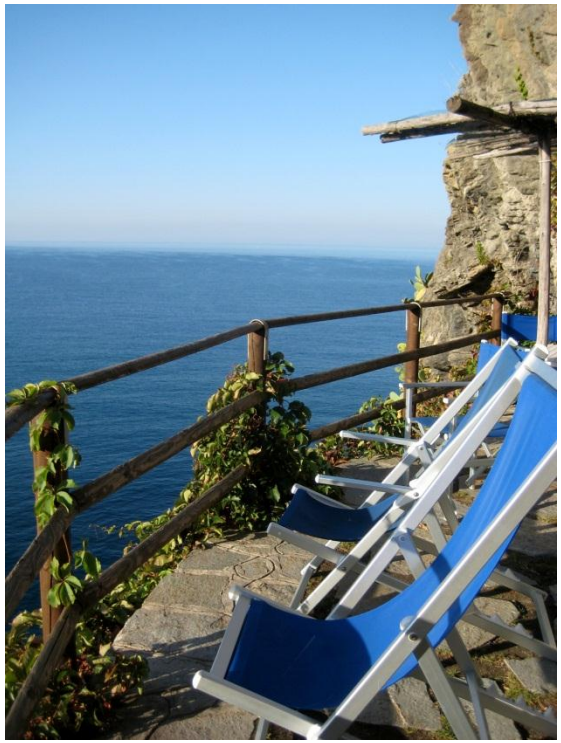
Georgian College Retirees Club Members Survey 2013



Robert A. G. Wong, Retiree 2010
Georgian College Retirees Club

January 2013

How did we do?

Purpose

- Gain input from retirees about future of club

Objectives

- Gauge interest level in GCRC
- Measure preferences for “stay connected” & Georgian College activities

Sample

- GCRC email addresses for 92 members
- GCRC mail addresses for 40 members who did not have email
- GC mail addresses for 90 retirees who retired in the last 5 years of which we had no contact information (mailed by Georgian College)

Method

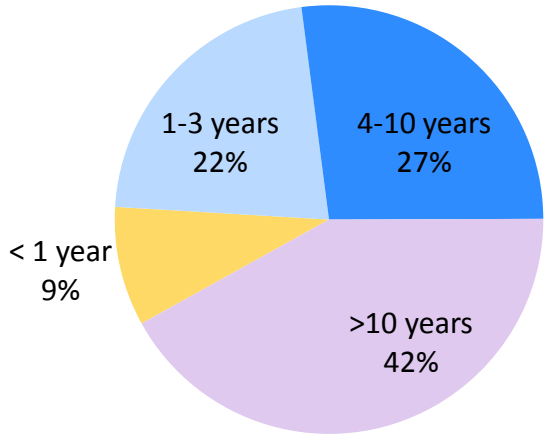
- **Two ways to reach members:**
  - Self administered online survey &
  - Self administered mail survey
- Late November mailing
- 67 respondents
  - 50 from email invitations
  - 9 from mail invitations
  - 8 from College mailing
- Disappointed with response through college mailing considering they are the more recent retirees

Good Representative Sample of Retirees

- About even representation of members who retired over 10 years ago (42%) and those who retired more recently (58%).
- Retirees represent well the proportion for the College group areas with faculty group at 44%.
- Predominately from the Barrie campus retirees (83%) with 16% from Orillia and only a few who worked at other campuses.

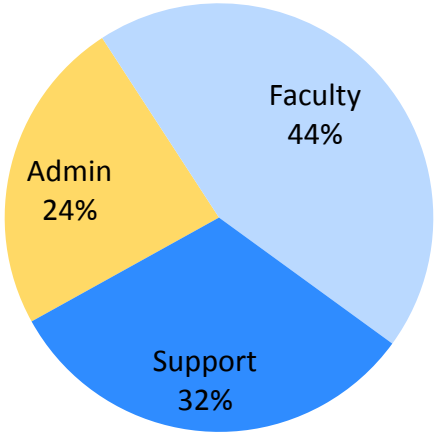
Years Officially Retired

% of respondents n=64



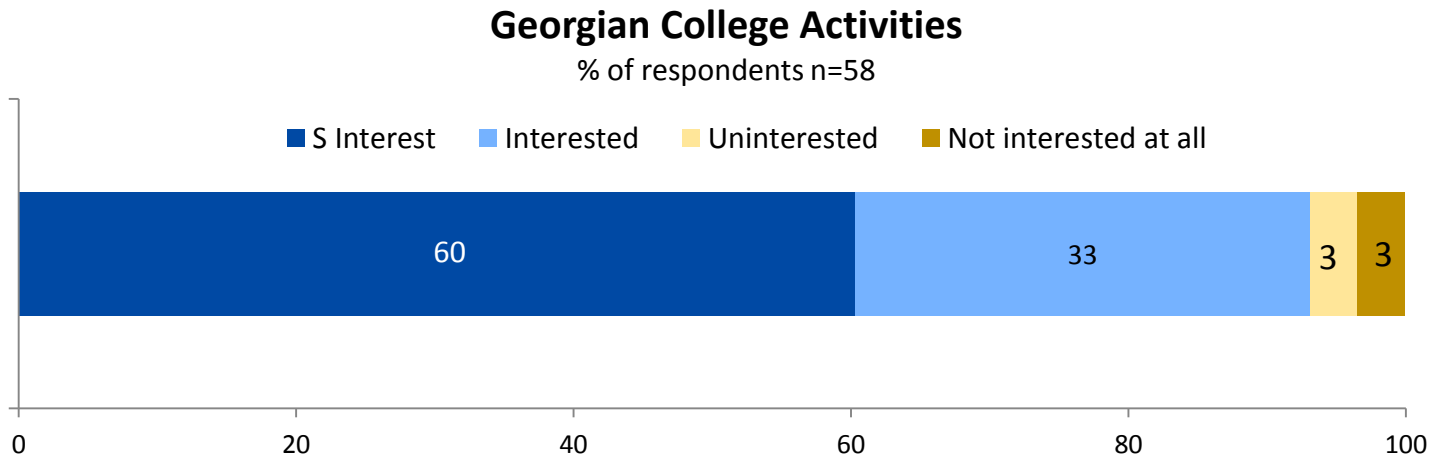
Georgian College Group Areas

% of respondents n=64



Strong Interest in GCRC

- 60% of respondents were strongly interested to continue as a member or become a new member of the GCRC.
  - Suggested parameters of the GCRC were: $10/year membership fee
  - Membership year of Sept 1 – Aug 31

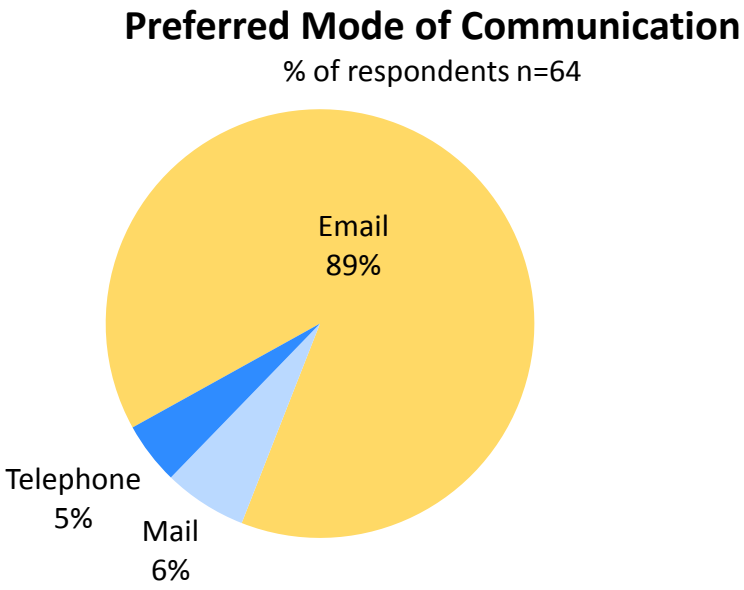


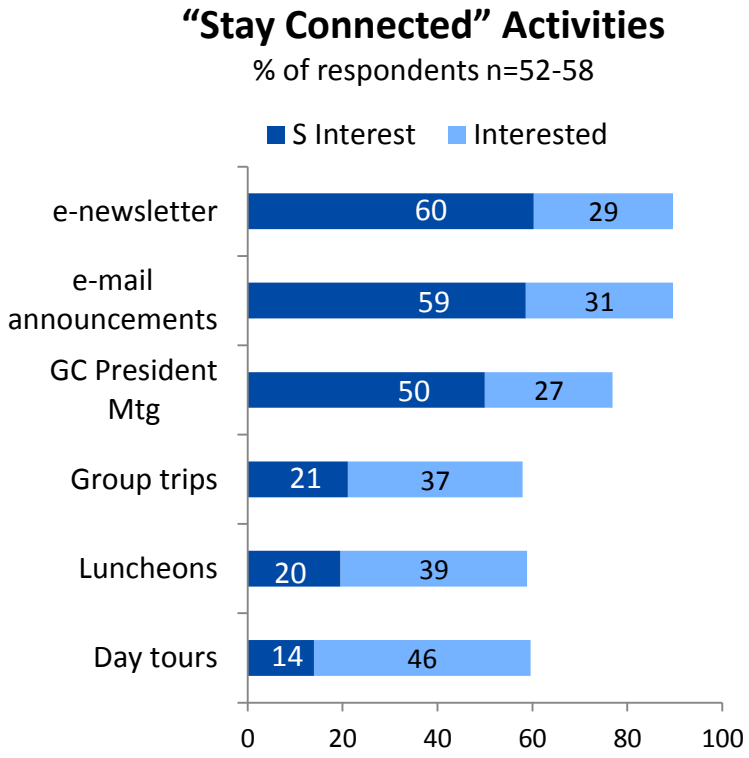
- We are not alone!
- 8 retirees volunteered to assist in the future while 24 retirees were willing to talk about the possibility of volunteering with more information.
  - 14 willing to telephone people or mail items
  - 5 willing to help with contributions to the newsletter
  - 3 people willing to volunteer in a director position

- Great additional feedback “Thanks for your time & efforts on our behalf” “Thank you for coming into this worthwhile undertaking”

Staying Connected Activities

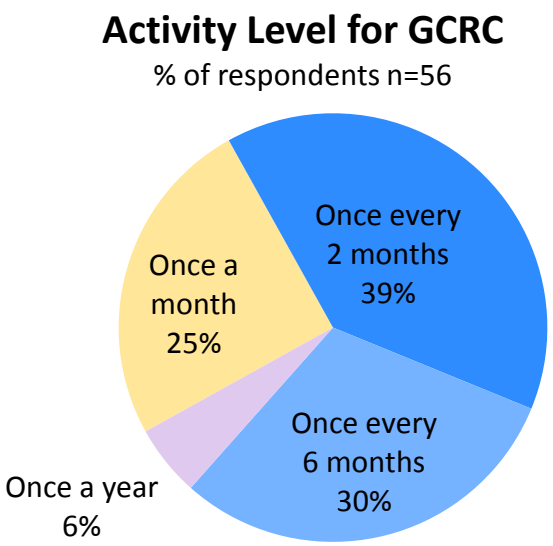
- Nearly 90% preferred to stay connected by email with only 7 people wishing mail or telephone.
- Top three "Stay Connected" activities were:
  - E-newsletter about social events & GC news (3-4 times/year)
  - Email information announcements as needed
  - Yearly gathering with the College President

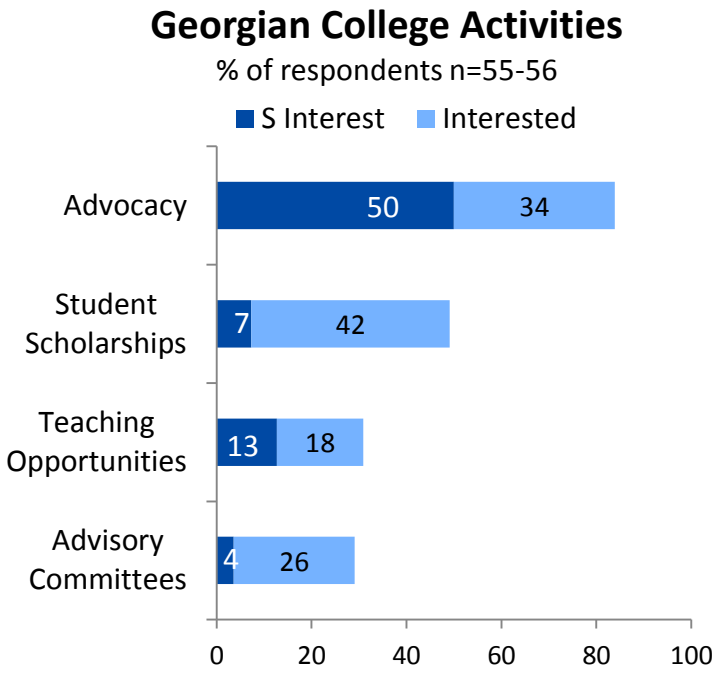




Georgian College Activities

- There was strong interest in an advocacy role for retiree benefits with the College.
- About half of the respondents were interested in building student scholarships.
- Less than 30% had an interest in more direct activities such as short teach opportunities or participating in Advisory Committees.
- Retirees were suggesting activity levels of once every 2 months to once every 6 months.





Learning from Retirees' Input

1. Strong interest to build the GCRC
2. There are others willing to help…we just need to ask specifically
3. Want moderate level of activities…once every 2 months or once every 6 months
4. Most want to stay connected via e-newsletter, email announcements & value meeting with GC President
5. Some want to still be active with the College particularly to advocate about retiree benefits and student scholarships
6. 90% prefer to internet communication..yeah!

Time to begin!

Stay Retired..Stay Connected