

# GLOBAL BUSINESS MANAGEMENT

**Program:** GBMT

**Credential:** Ontario College Graduate Certificate

**Delivery:** Full-Time

**Length:** 4 Semesters

**Duration:** 2 Years

**Effective:** Fall 2023, Winter 2024, Summer 2024

**Location:** Barrie

## Description

This program is designed to prepare university and college graduates from a wide range of educational and cultural backgrounds to work as managers in international and domestic businesses of various size. Students develop the knowledge, skills, and attitudes necessary to manage the human, physical, and financial resources associated with international trade. The first year covers fundamental business knowledge and skills, while more complex international situations and strategic areas are the focus of the second year. The course of study promotes teamwork and leadership skills, and enhances students' capacity to work effectively in cross-cultural environments.

## Career Opportunities

Graduates of this program are prepared for entry-level management positions in research, marketing, sales, project management, information management, supply chain, and finance. Graduates may work in a broad range of employment settings in all sectors of business and industry, in both domestic and international locations. Graduates may also use their entrepreneurial skills to open their own business or act as consultants.

## Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. collect, process and interpret data used to support international business;
2. develop, execute and analyze the results of a comprehensive global business plan which includes complete marketing, operations, financial and human resources strategies and tactics, taking into account the impact of various economic, legal, cultural, geographical, and political situations on international business;
3. conduct business with diverse populations using culturally appropriate methods in compliance with relevant national and international law, legislation, policies, and regulations;
4. assist in the importing and exporting functions of a business;
5. plan, direct, execute and evaluate individual and team projects;
6. implement strategies utilizing domestic and foreign government programs, policies, and agencies which facilitate international trade;
7. apply financial knowledge and skill to the operation of an international business;
8. apply leadership and teamwork skills establishing and maintaining working relationships with coworkers, supervisors, clients, customers and consumers;
9. apply quality control and assurance programs to sourcing and supplying;

10. apply the principles of business ethics and international corporate responsibility;
11. develop new products and services consistent with evolving market needs;
12. evaluate the viability of marketing a product or service in an international market or markets;
13. develop personal professional development strategies and plans to enhance leadership and management skills;
14. apply entrepreneurial strategies to maximize the effectiveness of international business initiatives;
15. employ environmentally sustainable practices within the profession.

## Program Progression

The following reflects the planned progression for full-time offerings of the program.

### Fall Intake

- **Sem 1:** Fall 2023
- **Sem 2:** Winter 2024
- **Sem 3:** Fall 2024
- **Sem 4:** Winter 2025

### Winter Intake

- **Sem 1:** Winter 2024
- **Sem 2:** Summer 2024
- **Sem 3:** Fall 2024
- **Sem 4:** Winter 2025

### Summer Intake

- **Sem 1:** Summer 2024
- **Sem 2:** Fall 2024
- **Sem 3:** Winter 2025
- **Sem 4:** Summer 2025

## Admission Requirements

Post-secondary diploma or degree, or equivalent; education or experience in a business setting is desirable.

## Graduation Requirements

21 Program Courses

1 Applied Project

### Graduation Eligibility

To graduate from this program, a student must attain a minimum of 60% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester. The passing weighted average for promotion through each semester and to graduate is 60%.

### Program Tracking

The following reflects the planned course sequence for full-time offerings of the Fall intake of the program. Where more than one intake is offered contact the program co-ordinator for the program tracking.

Semester 1		Hours
Program Courses		
GBMT 1000	Communications for Global Business Managers	42

GBMT 1001	Management Accounting and Finance	42
GBMT 1002	Managerial Economics	42
GBMT 1003	Business Statistics and Research Methods	42
GBMT 1004	Global Market Entry Strategies	42
GBMT 1005	World Geographies and Cultures	42
<b>Hours</b>		<b>252</b>
<b>Semester 2</b>		
Program Courses		
GBMT 1006	Operations Management	42
GBMT 1007	Project Management	42
GBMT 1008	Global Human Resource Management	42
GBMT 1009	Geopolitics of Trade and Development	42
GBMT 1010	International Financial Management	42
GBMT 1011	Global Market Research	42
<b>Hours</b>		<b>252</b>
<b>Semester 3</b>		
Program Courses		
GBMT 2000	Career Management for Global Leaders	42
GBMT 2001	International Corporate Responsibility	42
GBMT 2002	Innovation in the Global Marketplace	42
GBMT 2003	International Marketing Management and Sales	42
GBMT 2004	Global Supply Chain Management	42
GBMT 2005	Global Business Strategy 1	42
<b>Hours</b>		<b>252</b>
<b>Semester 4</b>		
Program Courses		
GBMT 2006	Global Management and Leadership	42
GBMT 2007	Management Information Systems for Global Business Operations	42
GBMT 2008	Global Business Strategy 2	42
Applied Project		
GBMT 2009	Applied Project – Global Business Management	126
<b>Hours</b>		<b>252</b>
<b>Total Hours</b>		<b>1008</b>

## Graduation Window

Students unable to adhere to the program duration of two years (as stated above) may take a maximum of four years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.

**Disclaimer:** *The information in this document is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs.*

*Program outlines may be subject to change in response to emerging situations, in order to facilitate student achievement of the learning outcomes required for graduation. Components such as courses, progression, coop work terms, placements, internships and other requirements may be delivered differently than published.*