

# SNOW RESORT FUNDAMENTALS

**Program:** SRFN

**Credential:** Ontario College Certificate

**Delivery:** Full-time

**Work Integrated Learning:** 1 Co-op Work Term

**Length:** 2 Semesters, plus 1 work term

**Duration:** 1 Year

**Effective:** Fall 2018

**Location:** Barrie

## Description

Snow Resort Fundamentals is for people who love to ski or snowboard and want to explore opportunities to work in the snow resort industry. Students develop a foundation of skills and knowledge they can use to find success at snow resorts, in other fields or in further studies. Students are also exposed to healthy, active ways of living, adventure, challenge and variety, and connectedness with the outdoors. The program is closely aligned with snow industry partners who offer one paid co-op work placement in the winter as well as hands-on learning opportunities during the off-season periods. Students who successfully complete the certificate may transfer to the two year Snow Resort Operations (SRO) diploma program.

## Career Opportunities

Graduates may find work as Snow School Instructors, Terrain Park staff, Lift Attendants, Events staff, Rental Attendants, Retail Sales Associates and Marketing Assistants. Many graduates work full-time seasonally in the snow resort industry in combination with a complementary summer occupation.

## Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. utilize effective communication and service skills to facilitate delivery of outstanding customer service;
2. perform competently as an individual and as a team member in a variety of industry specific settings and situations;
3. apply basic financial principles, evaluate the financial implications of decisions, and accurately record financial information to support the goals of a snow resort;
4. pro-actively follow practices, policies and procedures necessary to maintain a safe, attractive, and environmentally sustainable operation;
5. assist with the implementation of basic marketing and sales initiatives and related activities;
6. employ leadership skills that enhance performance and contribute to successful teamwork within a department at a winter resort;
7. exemplify professionalism and competencies through an ethical, flexible, and service oriented personal philosophy.

## Practical Experience

Co-operative Education is a mandatory component of all Co-op programs at Georgian College; it has been designed as a process by which students

integrate their academic education with work experience related to their programs of study. This integration affects much more than simply earning a salary, including the adjustment to the work environment and the development of professionalism. It also reinforces skills and theory learned during academic semesters, develops professional contacts, job knowledge and career path, improves human relations and communication skills, and promotes personal maturity and financial independence.

Students are requested to register, attend and participate in their scheduled co-operative education classes. These classes are scheduled for all first year students and are expected to be completed in order for students to proceed successfully to their first co-op work experiences. To ensure students are eligible to proceed onto any co-op work experience, students should refer to Promotional Status and Eligibility for Co-op as outlined in the College Calendar. Co-op policies and procedures can be located on our website:

[www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/](http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/) (<http://www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/>)

Georgian College follows the Co-operative Education guidelines set out by the Canadian Association for Co-operative Education (CAFCE) and Education at Work Ontario (EWO) by supporting the learning outcomes designed for the program specific graduate profile and curriculum as set out by the Ministry of Advanced Education and Skills Development.

## The Program Progression

### Fall Intake

- **Sem 1:** Fall 2018
- **Work Term:** Winter 2019
- **Sem 2:** Summer 2019

## Admission Requirements

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: [www.georgiancollege.ca/admissions/policies-procedures/](http://www.georgiancollege.ca/admissions/policies-procedures/) (<http://www.georgiancollege.ca/admissions/policies-procedures/>)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details: [www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/) (<http://www.georgiancollege.ca/admissions/credit-transfer/>)

## Additional Information

Applicants are invited to attend an information session or pre-arrange a visit to the Hospitality, Tourism, and Recreation area of Georgian College.

## Graduation Requirements

- 7 Program Courses
- 2 Communications Courses

1 Program Option Course  
 2 General Education Courses  
 1 Co-op Work Term

*add or delete programs, options, courses, timetables or campus locations  
 subject to sufficient enrolment, and the availability of courses.*

## Graduation Eligibility

To graduate from this program, the passing weighted average for promotion through each semester, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

## Program Tracking

Semester 1	Hours
Program Courses	
COMP 1003 Microcomputer Applications	42
SKIR 1001 Resort Profit Centres	42
SKIR 1002 Resort Design Concepts	42
SKIR 1008 Snow Resort Operations Skills	42
Communications Courses	
Select 1 course from the communications list during registration.	42
General Education Courses	
Select 1 course from the general education list during registration.	42
Co-op Work Term	
Hours	252
<b>Semester 2</b>	
Program Courses	
MKTG 1000 Introduction to Marketing	42
SKIR 1004 Snow Safety	42
SKIR 2003 Programs and Events	42
Communications Courses	
Select 1 course from the communications list during registration.	42
General Education Courses	
Select 1 general education course from the list during registration.	42
Program Option Courses	
Select 1 course from the available list during registration.	42
Hours	252
Total Hours	504
<b>Co-op Work Term</b>	<b>Hours</b>
COOP 1019 Ski Resort Work Term 1 (occurs after Semester 1)	560
Hours	560
Total Hours	560

### Code Title

#### Program Option Courses may include:

MKTG 2016	Marketing Strategies
SKIR 1005	Lift Functions, Maintenance and Regulations
SKIR 1006	Winter Sport Product Knowledge
SKIR 2001	Program Management
SKIR 2006	Terrain and Trail Design
SKIR 2009	Snow Management
TOUR 1009	Dynamics of Hospitality and Tourism
WETC 1010	Welding Techniques

*Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to*