

## **BUSINESS FOUNDATIONS**

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### **Program Outline**

**Major:** BUSF  
**Length:** 252 Hours  
**Delivery:** 1 Semester  
**Credential:** Certificate  
**Effective:** 2017-2018  
**Location:**  
**Start:**

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#### **Description**

The Business Foundations Program offers an alternative pathway to students considering a business, aviation management, or automotive marketing education at Georgian College. The Program provides students with the necessary knowledge, skills and attitudes needed to support the academic success in Georgian's Business Diploma programs. Fundamental theories and skills will be explored in mathematics to prepare students for mathematically-related subjects in Georgian's Business Diploma Programs. In addition, students will be introduced to marketing, communications and a general education at the post-secondary level and essential introductory courses in the business, aviation or automotive programs.

#### **Career Opportunities**

Upon completion of this program, students will have an improved awareness of employment opportunities and increased knowledge of pathways to the workplace.

#### **Program Learning Outcomes**

The graduate has reliably demonstrated the ability to:

- apply mathematical skills to business applications;
- communicate foundational knowledge in mathematics and business e.g., working in teams, critical thinking skills, problem solving abilities;

- employ a mixture of skills and abilities associated with marketing and other business related functions;
- discuss the historical, current and future trends in business, aviation, or automotive manufacturing and retailing;
- discuss the importance of, and need for programs to ensure, the protection and care of the environment.

### **The Program Progression:**

#### **Admission Requirements:**

OSSD or equivalent with  
- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: [www.georgiancollege.ca/admissions/policies-procedures/](http://www.georgiancollege.ca/admissions/policies-procedures/)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details: [www.georgiancollege.ca/admissions/credit-transfer/](http://www.georgiancollege.ca/admissions/credit-transfer/)

#### **Additional Information:**

Please contact program coordinator when selecting options, optional courses can be applied to Automotive, Aviation, and Business programs however, not all courses are applicable to all programs.

#### **Graduation Requirements:**

- 2 Mandatory Courses
- 1 Communications Course

- 2 Optional Courses
- 1 General Education Course

**Mandatory Courses**

MATH1014

MATH1015

**Communications Course**

To be selected at time of registration from the College list, as determined by testing.

**Optional Courses**

To be selected from College list

**General Education Course**

To be selected from College list

**Course Descriptions:**

**Course Description Legend**

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

*Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.*