

RECREATION AND LEISURE SERVICES

Program Outline

Major:	RELS
Length:	2 Years
Delivery:	4 Semesters, plus 1 work term
Credential:	Ontario College Diploma, Co-op
Effective:	2015-2016
Location:	Barrie
Start:	Fall (Barrie), Winter (Barrie)

Description

Students are provided with the necessary skills and knowledge to succeed in a profession that is continually evolving in order to respond to the social, cultural, economic and environmental priorities in our communities. Students have the opportunity to apply theoretical and practical leadership, while acquiring the competencies to plan, promote, market, administrate and implement special events and programs in a variety of recreation fields. Business fundamentals are also addressed as a valuable component of the curriculum.

Career Opportunities

Career opportunities include: programmer, administrator in recreation and sport organizations, leader, director, facilitator at not for profit and community agencies, attendant, supervisor, manager at sport and recreation facilities, activity director- municipal parks and recreation departments, athletics, intramural sports-education institutions, fitness and healthy lifestyle centres, recreation supervisor- youth organizations, resorts-sport and recreation manager, operations- outdoor recreation, special event planning services or guides-adventure recreation.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

- develop, implement and evaluate inclusive recreation, leisure and wellness programs and events for individuals, groups and communities which respond to assessed needs, interests, abilities and that use available resources and incorporate best practices;
- analyze, develop and implement marketing strategies to reach diverse individuals, groups and communities for programs, events, services and facilities using current communication technologies;
- contribute to the development of fiscally sustainable and responsible recreation, leisure and wellness programs, events and services using current and relevant principles and practices of business, finance and social entrepreneurship;
- supervise, lead and support the development of staff and volunteers involved with recreation, leisure and wellness programs, events and services;
- apply administrative and customer service skills to support the delivery of recreation, leisure and wellness programs, events and services;
- apply safety and accessibility practices to the efficient operation and administration of recreation and leisure facilities and settings;
- promote the benefits and values of recreation, leisure and healthy active living and recommend inclusive programs, events and services to individuals and groups;
- apply community development strategies which engage citizens and community partners while advocating for healthy communities;
- develop strategies for ongoing personal and professional development as a recreation and leisure services professional;
- utilize environmentally sustainable practices;
- select basic entrepreneurial strategies to identify and respond to new opportunities.

Practical Experience:

Co-operative Education is a mandatory component of all Co-op programs at Georgian College; it has been designed as a process by which students integrate their academic education with work experience related to their programs of study. This integration affects much more than simply earning a salary, including the adjustment to the work environment and the development of professionalism. It also reinforces skills and theory learned during academic semesters, develops professional contacts, job knowledge and career path, improves human relations and communication skills, and promotes personal maturity and financial independence.

Students are requested to register, attend and participate in their scheduled co-operative education classes. These classes are scheduled for all first year students and are expected to be completed in order for students to proceed successfully to their first co-op work experiences. To ensure students are eligible to proceed onto any co-op work experience, students should refer to Promotional Status and Eligibility for Co-op as outlined in the College Calendar. Co-op policies and procedures can be located on our website: www.georgiancollege.ca/student-services/co-op-and-career-services/students-tab/

Georgian College follows the Co-operative Education guidelines set out by the Canadian Association for Co-operative Education (CAFCE) and Education at Work Ontario (EWO) by supporting the learning outcomes designed for the program specific graduate profile and curriculum as set out by the Ministry of Training, Colleges and Universities.

The Program Progression:

Fall Intake - Barrie

Sem 1	Sem 2	Work Term	Sem 3	Sem 4

Fall 2015	Winter 2016	Summer 2016	Fall 2016	Winter 2017

Winter Intake - Barrie

Sem 1	Sem 2	Sem 3	Work Term	Sem 4

Winter 2016	Fall 2016	Winter 2017	Summer 2017	Fall 2017

Articulation:

A number of articulation agreements have been negotiated with universities and other institutions across Canada, North America and internationally. These agreements are assessed, revised and updated on a regular basis. Please contact the program co-ordinator for specific details if you are interested in pursuing such an option. Additional information can be found on our website at

<http://www.georgiancollege.ca/admissions/credit-transfer/>

Admission Requirements:

OSSD or equivalent with

- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/policies-procedures/

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit Transfer Centre website for details:

www.georgiancollege.ca/admissions/credit-transfer/

Graduation Requirements:

- 18 Mandatory Courses
- 2 Communications Courses
- 1 Optional Course
- 3 General Education Courses
- 1 Co-op Work Term

Graduation Eligibility:

To graduate from this program, the passing weighted average for promotion through each semester, from year to year, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Mandatory Courses

- ACCT1013 Accounting Fundamentals
- COMP1058 Technology in Recreation and Fitness
- FITN1002 Fitness and Wellness
- MKTG1000 Introduction to Marketing
- PSYL1003 Sport Psychology
- REAS2003 Research in Recreation and Sport
- RECR1000 Introduction to Recreation
- RECR1001 Program Planning
- RECR1002 Event Planning
- RECR1003 Leadership in Recreation
- RECR2000 Professional Issues
- RECR2001 Outdoor Recreation and Environmental Sustainability
- RECR2002 Diverse Populations
- RECR2003 Administration Practices
- RECR2004 Trends and Opportunities in Recreation
- RECR2005 Facility Operations
- RECR2006 Community Development
- RECR2007 Group Dynamics

Communications Courses

To be selected at time of registration from the College list, as determined by testing.

Optional Course

To be selected from College list

General Education Courses

To be selected from College list

Co-op Work Term

COOP1031 Recreation and Leisure Work Term 1

Course Descriptions:

ACCT1013 Accounting Fundamentals 42.0 Hours

This introductory course is based on the need for non-financial personnel to understand basic accounting techniques, financial statements used in a business and accounting for service operations necessary to operate a successful business.

COMP1058 Technology in Recreation and Fitness 42.0 Hours

This course is designed to expose students to hardware and software which is relevant to recreation, fitness, health promotion, and leisure services. The course focuses on those technologies used for administrative, management, financial, and planning aspects of business.

COOP1031 Recreation and Leisure Work Term 1 700.0 Hours

Students are required to complete 20 weeks of paid work experience related to their program of study. Students work in a wide range of front line positions in recreation facilities or departments, leisure & sport organizations, community agencies, resorts, parks, camps and clubs. The co-op experience enhances their academic learning and develops practical skills and experience. Students are encouraged to attend and participate in scheduled co-operative education classes CPHR0001 which support the co-op process. Students are required to submit an employer evaluation and co-op work experience report for co-op credit.

FITN1002 Fitness and Wellness 42.0 Hours

This course will provide students with the knowledge, skills and abilities necessary to integrate healthy living strategies in a variety of recreational settings. Students will conduct a nutrition, fitness and wellness inventory and analysis. A diversity of recreation and fitness initiatives will be explored through self-driven and planned activities. There will be gym sessions connected with this course.

MKTG1000 Introduction to Marketing 42.0 Hours

This is an overview course with primary focus on marketing products and services to the ultimate consumer. Emphasis is placed on the basic marketing premise that customer

needs must be satisfied in order to achieve company objectives. The student gains insight into the complex and interdependent variables involved in developing successful marketing strategies. The strategic marketing planning process is introduced, along with the specific concepts and principles involved in the four key components of the marketing plan - Product, Price, Distribution, and Promotion Strategies.

PSYL1003 Sport Psychology 42.0 Hours

This course provides students with an introduction to human development, motivation, emotion, and social behaviour from mainstream psychology. Students will examine various specialty areas within sport psychology, including theories and research related to mental training for performance enhancement using motivation, leadership, group processes, imagery and attention control strategies. Psychological issues such as drug abuse, injury, and burnout will also be explored.

REAS2003 Research in Recreation and Sport 42.0 Hours

Students will develop and strengthen research skills by conducting relevant research assignments including a major needs assessment project. Areas of study include: development of appropriate survey tools, evaluation and interpretation of research data and preparation of professional research and planning reports in a recreation context.

RECR1000 Introduction to Recreation 42.0 Hours

This course will provide students with an introduction to various components which make up the recreation and leisure industries. Course themes include: the relationship between recreation and personal well being, history and philosophy of recreation, an overview of recreation organizations, cultural diversity from a global perspective, the importance of recreation and leisure in our society and career opportunities and resources.

RECR1001 Program Planning 42.0 Hours

Students will plan, develop, implement and evaluate recreation and leisure programs. Theoretical and active learning strategies will address the purpose, principles and components of programming. Students will lead activities for a wide variety of populations.

RECR1002 Event Planning 42.0 Hours

This course introduces students to the principles, concepts and steps involved in planning and executing successful events. Emphasis is placed on the significance of research. Topics include organizational structure, community participation and volunteerism, logistics, media relations, finances, sponsorship, promotion, evaluation and risk management.

RECR1003 Leadership in Recreation 42.0 Hours

The emphasis of this course is to help students develop and practice leadership skills. After an introduction to leadership fundamentals, students will have the opportunity to demonstrate their leadership learning in a variety of activities.

RECR2000 Professional Issues 42.0 Hours

The focus of this course is on acceptable ethics and codes of conduct expected of a recreational professional, and the many legal aspects that impact recreation practice and sport in our communities. A central theme within this course is the management of risk inherent in most physical activities. Students will be involved in debates, case studies and simulations that they could encounter in different recreational settings.

RECR2001 Outdoor Recreation and Environmental Sustainability 42.0 Hours

This course is designed to present active classroom and outdoor experiences which will provide students with a multifaceted understanding of natural environments, including parks and protected areas. As well, students will explore the use of outdoor recreation as a means for achieving personal and group goals such as: team building, leadership, motivation, and problem solving. The course will also explore environmental impacts of recreation in the outdoors and more sustainable alternatives.

RECR2002 Diverse Populations 42.0 Hours

This course focuses on the pivotal role recreation and fitness can play in the successful integration of diverse groups and individuals in our communities and provides specific concepts and models of service delivery for these groups. Students will develop awareness and confidence to successfully lead inclusive programs and services. The role of advocacy and public education completes the course.

RECR2003 Administration Practices 42.0 Hours

Students will acquire essential administration skills for recreation, leisure, fitness and health promotion settings specifically dealing with budgeting, staffing, membership services and program delivery strategies. Special attention will be paid to conflict resolution, group facilitation, and applying the principles and practices of volunteerism. Students will utilize current software programs used by administrators in their daily routines.

RECR2004 Trends and Opportunities in Recreation 42.0 Hours

This capstone course covers a range of important and current topics in recreation. Students will research a topic of personal interest that either builds on or branches out from prior learning in this program. The second part of the course will be a seminar series facilitated by student teams and will integrate skills and knowledge developed within the program.

RECR2005 Facility Operations 42.0 Hours

This course provides students with the knowledge and skills that will enable them to contribute to the safe and effective management of recreation facilities with a focus on

the fiscal and social benefits of these facilities to communities. Topics include facility development, design, operations, maintenance, scheduling and supervision.

RECR2006 Community Development 42.0 Hours

Working within communities, large and small, is an essential aspect of becoming a successful recreation professional. This course introduces students to the concept, history and models of community development. Other topics addressed in this course include: an introduction to the various levels of government, trends and issues, strategic planning, facilitation and fundraising.

RECR2007 Group Dynamics 42.0 Hours

This course will build on leadership in recreation through a variety of applied experiences leading groups and teams. Students will identify facilitative and teambuilding skills and develop the abilities needed to effectively address dysfunctional team behavior. By analyzing the maturity/diversity of the groups they will then apply a variety of leadership styles to maximize group performance.

Course Description Legend

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.