

# FITNESS AND HEALTH PROMOTION

# **Program Outline**

Major:	FHPR
Length:	2 Years
Delivery:	4 Semesters
Credential:	Ontario College Diploma
Effective:	2012-2013
Location:	Barrie
Start:	Fall (Barrie)

#### Description

This program is designed to provide students with the knowledge, skills and experience to become leaders in the fitness and health promotion industry. Exercise science, health promotion and business administration represent the primary areas of concentration supported by a curriculum that includes anatomy/physiology, group fitness leadership, fitness testing and counseling, personal training, lifestyle programming and sports psychology. Business fundamentals and health promotion include courses in small business and entrepreneurship, community development, and administrative practices. Practical experience is obtained through lab and workplace settings.

#### **Career Opportunities**

Career opportunities include personal trainer, group exercise instructor, health and fitness appraiser/counselor, wellness consultant, and program director at commercial/private fitness and health clubs, resorts/hotels, corporate/employee fitness centres and organizations, or municipal /community fitness facilities or health units.

#### **Program Learning Outcomes**

The graduate has reliably demonstrated the ability to:

 conduct assessments of fitness, well-being, and lifestyle for clients and effectively communicate assessment results;

- prescribe appropriate physical activity, fitness, active living, and lifestyle programs to enhance health, fitness, and well-being of clients;
- utilize appropriate interviewing and counselling skills to promote or enhance health, fitness, active living, and well-being of clients;
- collaborate with individuals in the selection and adoption of strategies that will enable them to take control of and improve their health, fitness, and well-being;
- develop, implement, and evaluate activities, programs, and events which respond to identified needs and interests of clients and maximize the benefits of health, fitness, and well-being;
- train individuals and instruct groups in exercise and physical activities;
- contribute to community health promotion strategies;
- assist in the development of business plans for health and fitness programs, activities, and facilities;
- implement strategies and plans for ongoing personal and professional growth and development;
- develop and implement risk management strategies for health and fitness programs, activities, and facilities;
- interact effectively with clients, staff, and volunteers in health and fitness programs, activities, and facilities;
- utilize environmentally friendly products, supplies and services in all aspects of their work.

#### The Program Progression:

Fall Intake - Barrie

#### Admission Requirements:

Applicants must meet ONE of the following requirements to be eligible for admission to this program:

- OSS Curriculum: OSSD or equivalent with Grade 12 English C or U (ENG4C, ENG4U); plus any Grade 11\* or 12 College level Mathematics (MBF3C, MAP4C or MCT4C) or 11\* or 12 University level Mathematics (MCF3M, MCV4U, MHF4U, MCB4U, MGA4U or MDM4U); plus Grade 11 C or U or 12 C Biology (SBI3C, SBI3U, SBI4U) or Grade 12 U Exercise Science (PSE4U). (\*Minimum of 60% in Grade 11 College or University level Mathematics MBF3C or MCF3M). Also recommended: Grade 11 U or 12 U Chemistry or Grade 12 C Chemistry (SCH3U, SCH4C, SCH4U) OR Grade 11 U or 12 U Physics or Grade 12 C Physics (SPH3U, SPH4U, SPH4C).

- Academic and Career Entrance Certificate (ACE) program with the following courses:Communications; Business, Apprentice or Technical Mathematics; Biology

- Ontario High School Equivalency Certificate (GED) plus Biology

- Mature applicant with standing in the required courses and/or mature student testing/challenge exams that meet the minimum standards for admission.

Applicants who are 19 years of age or over by the first day of classes, and who lack the academic entrance qualifications, may be considered for entrance to an appropriate post-secondary diploma or certificate program as mature applicants. Each applicant will be considered on an individual basis and acceptance will be determined by counselling, Communication Placement Assessment (CPA), previous post-secondary education and evaluation of experience. Some programs also have specific prerequisite requirements that must be met prior to admission. Mature applicants must meet all program specific prerequisites. Those applying as mature students and having no documentation of Grade 12 education must supply, if required, proof of age, such as a copy of an official birth certificate or driver's licence. Refer to Section 2.5 and 2.6 of the Academic Calendar for further details.

## **Criminal Reference Check:**

Placement agencies require an up-to-date clear criminal reference check and vulnerable sector check prior to going out on placement. Students should obtain their criminal reference check approximately one month prior to placement; checks conducted earlier may not be considered current. As some jurisdictions require longer lead-time for processing, please check with the program co-ordinator to ensure you allow for sufficient turn-around time. Students are required to provide these checks prior to placement start.

NOTE: A record of criminal offences, for which a pardon has not been granted, may prevent the student from completing their placement, thereby affecting their ability to graduate.

## Additional Information:

It is required that students have Level HCP CPR and Standard First Aid on admission to the program (on-line courses are not acceptable). It is the student's responsibility to renew their Level HCP CPR certification annually while in the Program. Students are asked to submit a copy of their current Level HCP CPR and Standard First Aid certificate to the coordinator of the program at registration.

#### **Graduation Requirements:**

- 19 Mandatory Courses
- 2 Communications Courses
- 3 General Education Courses

## Graduation Eligibility:

To graduate from this program, the passing weighted average for promotion through each semester, from year to year and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester.

## Mandatory Courses

- BIOL1016 Anatomy/Physiology
- BIOL1017 Applied Anatomy
- BIOL1018 Exercise Physiology
- BUSI2007 Entrepreneurship and Small Business
- COMP1058 Technology in Recreation and Fitness
- FITN1007 Fitness Instructor Leadership
- FITN1008 Introduction to Fitness and Health Promotion
- FITN1009 Personal Training
- FITN1010 Industry Experience 1
- FITN2008 Fitness Appraisal /Testing 1
- FITN2009 Exercise/Human Condition
- FITN2010 Advanced Exercise Techniques
- FITN2011 Fitness Appraisal/Testing 2
- FITN2012 Industry Experience
- NUTR2000 Current Concepts in Nutrition
- PSYL1003 Sport Psychology
- RECR2002 Diverse Populations
- RECR2003 Administration Practices
- RECR2006 Community Development

**Communications Courses** 

To be selected at time of registration from the College list, as determined by testing.

General Education Courses To be selected from College list

#### **Course Descriptions:**

#### BIOL1016 Anatomy/Physiology 42.0 Hours

This course introduces the normal structure and function of the human body. Emphasis will be placed on, but not limited to, the hierarchy of structural organization, medical terminology, musculoskeletal, cardiovascular, and respiratory systems as well as system relationships. It will provide the foundation to prepare the student for upcoming courses and practical experiences.

## BIOL1017 Applied Anatomy 42.0 Hours

Building on material from Anatomy and Physiology, this course will explore the structures and forces of muscle and joints, and the interactions, actions and mechanics which create human movement. Students will learn the theory behind these factors and apply the knowledge to understanding safe and effective exercise.

## BIOL1018 Exercise Physiology 42.0 Hours

This course will provide the scientific foundations and understanding the mechanisms by which the body functions in exercise and physical activity. Function of the cardiovascular system, respiratory system, musculoskeletal system, neural/endocrine systems, the acute and chronic response and energy production pathways to exercise and training.

## BUSI2007 Entrepreneurship and Small Business 42.0 Hours

This course will deal with creative and administrative elements and management concepts that impact a hospitality and tourism entrepreneur who wishes to establish a practical and viable small business. The required skills and aptitudes for small business management will be explored. The business background in which small business operates in Ontario and Canada will be studied to provide a solid basis for decisions regarding the undertaking of small business opportunities.

#### COMP1058 Technology in Recreation and Fitness 42.0 Hours

This course is designed to expose students to hardware and software which is relevant to recreation, fitness, health promotion, and leisure services. The course focuses on those technologies used for administrative, management, financial, and planning aspects of business.

#### FITN1007 Fitness Instructor Leadership 42.0 Hours

This course is designed to prepare students to plan and instruct a variety of group fitness classes such as cardiovascular conditioning, muscle strength and endurance training, stretching, and relaxation. Topics include class format, leadership, motivation, musicality, choreography, cueing, monitoring techniques, and exercise modifications.

FITN1008 Introduction to Fitness and Health Promotion 42.0 Hours This course provides an introduction to concepts, careers and resources in fitness and health promotion. Course themes include: the dimensions of health, fitness, behaviour modification, community wellness and professionalism. Students will assess their personal wellness and set fitness goals. The role of fitness and health professionals in promoting community wellness is discussed and students will learn about the many organizations, resources and business opportunities that exist in the industry.

## FITN1009 Personal Training 42.0 Hours

This course will provide students with basic knowledge to train clients in a one-on-one or small group (2-3 people) setting. Topics include basic principles of training, the identification of movement imbalances, addressing imbalances, exercise prescription, injury prevention, correct exercise technique, goal setting, as well as program design, implementation and counseling techniques. Practical strategies and exercise methodologies related to the healthy client will be the focus.

## FITN1010 Industry Experience 1 42.0 Hours

This course provides integral hands-on experience in a facility providing the opportunity to apply theoretical knowledge. Students choose a municipal, commercial, private, corporate or on-campus setting.

## FITN2008 Fitness Appraisal /Testing 1 42.0 Hours

This course provides an introduction to a variety of health screening and fitness assessment methodologies and field procedures applicable to the evaluation of an individual's fitness level and development of exercise prescription. Students will gain practical experience in the administration of various lifestyle questionnaires, blood pressure and heart rate monitoring, cardiovascular, flexibility and muscular fitness testing protocols. Students will learn interpret appraisal results, counsel clients on health-related fitness and develop safe and effective exercise programming.

#### FITN2009 Exercise/Human Condition 42.0 Hours

The relationship of various human conditions and their influence upon health, wellness, exercise and the human condition will be examined. Students will learn the considerations and variables which influence specific populations and how to meet their health and wellness needs as well as learning to identify, analyze and modify fitness program variables to provide an optimal and meaningful physical activity experience.

## FITN2010 Advanced Exercise Techniques 42.0 Hours

This course is designed to provide students with the most up to date information about sport-specific training for sports. Long term development, periodization theories and program planning will be explored. Advanced exercise techniques and modalities for maximum strength, speed and power development as well as energy systems optimization for maximization of human potential and athletic development will be examined.

#### FITN2011 Fitness Appraisal/Testing 2 42.0 Hours

This course examines various fitness assessment tools, methodologies and procedures applicable to health-related components of fitness and exercise prescription. Applying

this knowledge, students will administer a variety of tests using due diligence guidelines within the scope of practice, and develop and monitor exercise programs tailored to energy systems, training methods and modalities, and periodization.

## FITN2012 Industry Experience 42.0 Hours

This course provides integral hands-on experience in a facility providing the opportunity to apply theoretical knowledge. Students choose a municipal, commercial, private, corporate or on-campus setting.

## NUTR2000 Current Concepts in Nutrition 42.0 Hours

This course will provide an introductory foundation in nutritional sciences, exploring nutrients, digestion, healthy eating and malnutrition. Current information regarding specialized diets, supplementation, natural health products, and the food industry will be critically examined. Counselling skills on weight management and nutritional advice, learning how to identify, analyze and modify a nutritional program for a client to provide optimal results.

## PSYL1003 Sport Psychology 42.0 Hours

This course provides students with an introduction to human development, motivation, emotion, and social behaviour from mainstream psychology. Students will examine various specialty areas within sport psychology, including theories and research related to mental training for performance enhancement using motivation, leadership, group processes, imagery and attention control strategies. Psychological issues such as drug abuse, injury, and burnout will also be explored.

## RECR2002 Diverse Populations 42.0 Hours

This course focuses on the pivotal role recreation and fitness can play in the successful integration of diverse groups and individuals in our communities and provides specific concepts and models of service delivery for these groups. Students will develop awareness and confidence to successfully lead inclusive programs and services. The role of advocacy and public education completes the course.

## RECR2003 Administration Practices 42.0 Hours

Students will acquire essential administration skills for recreation, leisure, fitness and health promotion settings specifically dealing with budgeting, staffing, membership services and program delivery strategies. Special attention will be paid to conflict resolution, group facilitation, and applying the principles and practices of volunteerism. Students will utilize current software programs used by administrators in their daily routines.

## RECR2006 Community Development 42.0 Hours

Working within communities, large and small, is an essential aspect of becoming a successful recreation professional. This course introduces students to the concept, history and models of community development. Other topics addressed in this course

include: an introduction to the various levels of government, trends and issues, strategic planning, facilitation and fundraising.

## **Course Description Legend**

P = Prerequisite; C = Concurrent prerequisite; CO= Corequisite

Information contained in College documents respecting programs is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs. The college reserves the right to add or delete programs, options, courses, timetables or campus locations subject to sufficient enrolment, and the availability of courses.